



亞洲國際博覽館管理有限公司
中國香港大嶼山香港國際機場亞洲國際博覽館

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✦ The 10th Anniversary of AsiaWorld-Expo

亞洲國際博覽館十週年



be in
AWE

世界精采 匯聚亞博



be in
AWE

世界精采 匯聚亞博

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*IT'S
CELEBRATION
TIME.
COME ON!*



AWESOME
AWE-INSPIRING
AWESTRUCK

Imagine a place where you can:

Enjoy the support of the most advanced technology in the world,
Network with business partners from around the globe,
Cheer for your pop stars as loud as you want,
Discover new pleasures that enrich your lifestyle,
Think big when creating dazzling new exhibitions and mega-size events.

You can find this inspirational place on Lantau Island, which is now emerging as Hong Kong's illustrious new gateway to the world. Served by a comprehensive network of world-class infrastructure, Lantau offers easy access to all cities in the Pearl River Delta, as well as seamless connectivity with the Asia region and all major cities around the globe. It's Asian. It's global. It's AsiaWorld-Expo (AWE).

From entrepreneurs to super stars, from athletes to members of the public, AWE is a gathering ground for a kaleidoscopic galaxy of talents and new ideas; a place where people come together and exciting new things happen.

We warmly invite everyone to join us at AWE for an awesome, awe-inspiring and awestruck experience. We've already enjoyed ten years of AWE-filled moments, and we've only just begun.

試想這樣一個地方，

它能讓你領略世界尖端科技，

它能助你廣結生意夥伴，

它能令你釋放對巨星的縱情歡呼，

它能為你增添生活趣味。

事實上，你能想像到的各類型大型博覽活動，都能在這裡實現。

這方精采匯聚之地，正座落於日益顯赫的香港門戶——大嶼山。

有賴周邊便捷完善的基礎建設，轉瞬可達珠三角重鎮、有效覆蓋亞洲客群，將世界各地的嶄新意念凝聚一方。

因此，這裡是亞洲的，更是國際的。

這也是我們把它命名為亞洲國際博覽館的原因。

在這裡，從企業家到超級巨星、從運動員到普羅大眾，集結各種膚色、各種語言，奇思妙想共聚一堂。

在一個場館，締造一個又一個令人讚嘆不絕的精采時刻。

我們允諾，每位親臨亞洲國際博覽館的客人，都必定與精采相連。

精采十年，精采連綿。



10 Years of AWE

我在亞洲國際博覽館的第一個十年

Once upon a time, AWE was just the dream of a handful of people. At that time, northern Lantau was still considered an unimportant spot on the map of Hong Kong. Thanks to visionary thinking, as well as exceptional support from both the Government and industry, AWE not only successfully established itself in 2005, in the years since it has transformed Hong Kong's entire EXPOtainment industry.

Over the last ten years, we have grown deep roots in Hong Kong while also keeping our eyes on the world. The team here at AWE has worked hard to expand our reach worldwide, successfully convincing numerous high-profile exhibitions and events to put their trust in Hong Kong. Indeed, AWE now plays a key role in Hong Kong's status as one of the world's top EXPOtainment destinations.

We value every opportunity to cooperate with and learn from event organizers. Creating an event requires single-minded dedication and a truly entrepreneurial spirit. Here at AWE, we identify with excellence. It's the same spirit that drives us to keep striving for further innovation and self-improvement, enabling AWE to keep growing in influence and stature.

Now, as we celebrate the first ten years of AWE, we also honour our core values of inspiration, collaboration and learning, which we like to sum up as One Venue, One Team, One Dream. It has been my great privilege to witness the growth of AWE over the last decade. I offer my heartfelt thanks to all members of AWE for their valuable contributions, and to all our business partners for their trust. On behalf of AWE, I invite everyone to join us as we move forward into another ten years of inspirational new possibilities!



曾經，亞洲國際博覽館只是一個存在於少數人腦海中的宏願。曾經，北大嶼山還是香港地圖上一個不足為重的地點。全因政府與業界的前瞻規劃與鼎力支持，亞洲國際博覽館選址北大嶼山，於2005年順利落成並投入營運，從此改寫香港博覽業活動的面貌。

在第一個十年，我們植根香港，放眼全球市場。我們的團隊積極進行海外拓展，遊說國際級盛會移師香港，令亞洲國際博覽館如今在全球博覽業享有一舉足輕重的席位。

在第一個十年，我們重視每一次合作機會，向策展方悉心請教。因為從無到有籌辦每一個展會都彰顯了主辦者的企業家精神，這份精神讓我們感同身受，正如同我們不斷進步、銳意創新，引領亞洲國際博覽館成長一樣。

藉此十週年誌慶的特別日子，我們特意審視了定義亞洲國際博覽館的核心價值：勇於創新、真誠協作、求知無間，並將之歸納成為一個場館、一個團隊、一個夢想。我有幸見證及領導奠定亞洲國際博覽館蓬勃發展的第一個十年，在此，我衷心感謝每一位同仁的付出、每一位夥伴的信任，及每一位訪客的支持。我謹代表亞洲國際博覽館，誠摯邀請各位與我們一同創造更多更加精采的十年。

Allen Ha Chief Executive Officer
哈永安 行政總裁



10 Years of Learning.

AWE was born from a spirit of collaboration. Today, our belief in the power of partnership remains as strong as ever. In our dealings with every staff member, business partner, client and stakeholder, we believe that learning from one another and cooperating together is what drives growth. Over the last ten years, we've hosted an extraordinary range of events, we've responded to a staggering variety of requests, we've continually refined our development strategy, and we've remained committed to the community. Every day offers new opportunities to be even better. Every second offers the opportunity to create inspirational new experiences.

每一位同仁、合作夥伴、客戶和持份者，都是亞洲國際博覽館的靈感泉源，因為我們篤信相互學習與合作是穩步成長的原動力。因此過去十年，我們嘗試承辦各類型活動，廣納各方需求與建議，積極調整發展策略以及致力貢獻社群。我們希望每一天都能超越昨天的自己，為下一秒創造比這一秒更多精采。



Named the first runner-up for "Best Convention and Exhibition Centre in Asia-Pacific" for two consecutive years
 連續兩年獲選為「亞太區最佳會展中心」第二位



Named "Outstanding Exhibition and Convention Centre" at the CAPITAL Outstanding Enterprise Awards for the sixth consecutive year
 連續第六年於「資本傑出企業成就獎」獲選為「傑出展覽及會議中心」



Best Events Venue Team

AsiaWorld-Expo
(ranked 1st)

Won the prestigious "Best Venue Team in Asia-Pacific" Award
 榮膺「亞太區最佳場地團隊」



Won the "Excellent Cultural Change Award" at the HR Excellence Awards
 榮膺「卓越人力資源獎」：
 卓越企業文化變革獎

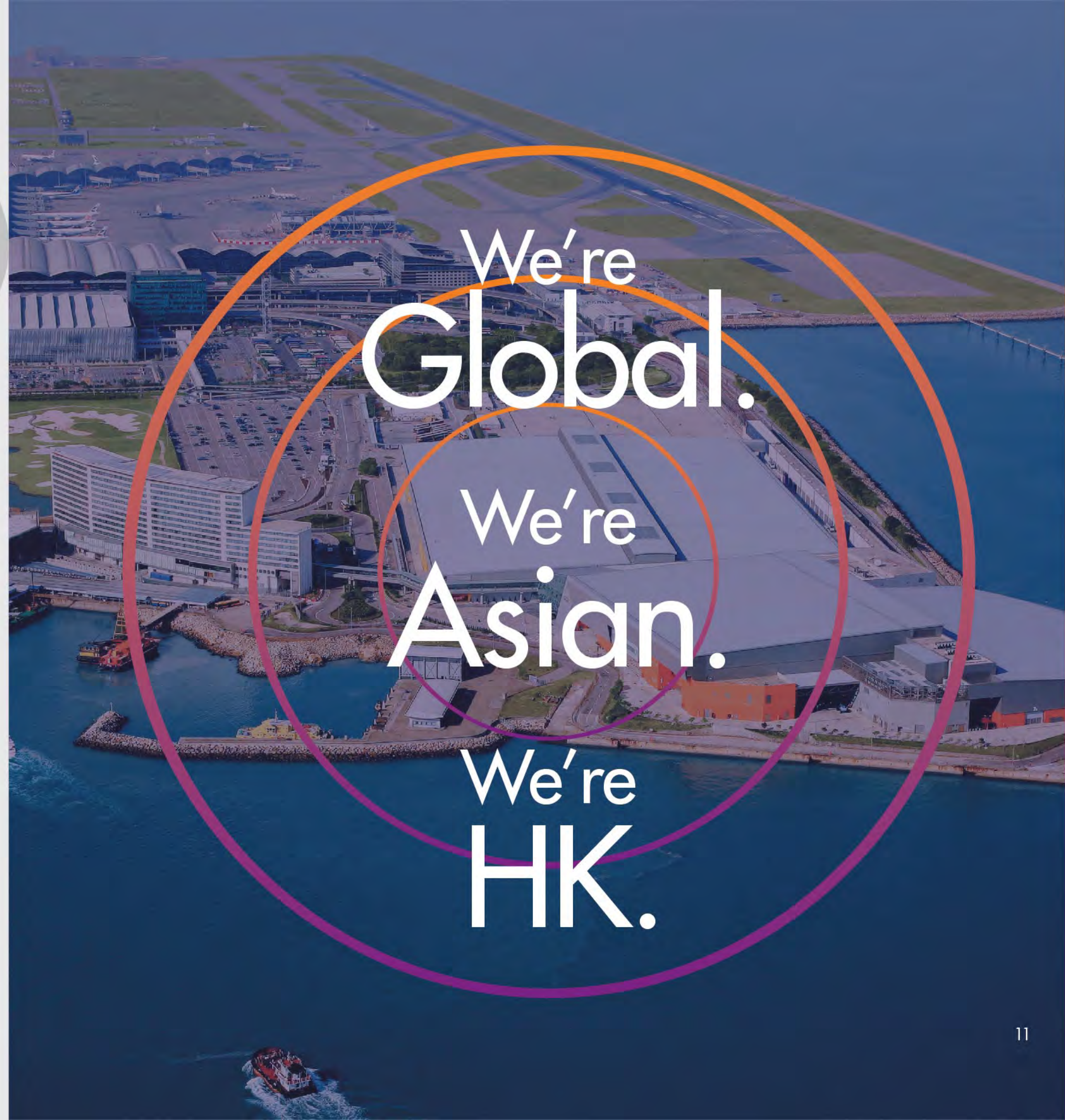


AWE employees won the "47th Distinguished Salesperson Award" (DSA Award), jointly organized by the Hong Kong Management Association and the Sales and Marketing Executives Club
 亞博館員工榮膺由香港管理專業協會及市場推銷研究社聯合主辦的「第47屆傑出推銷員獎」

10 Years of Excitement.

In the past ten years, AWE has offered countless awesome, awe-inspiring and awestruck moments. For instance, AWE was the venue of choice for ITU Telecom World, the first time that this mammoth and highly complex event had been hosted in Asia. We also welcomed unprecedented numbers of visitors to the "River of Wisdom – Animated Version of the Riverside Scene at Qingming Festival" Exhibition, which was a showcase of priceless treasures. A number of other major events have likewise been entrusted to us by various international organizers. These high-profile successes are made possible by a behind-the-scenes team that is dedicated to the pursuit of ground-breaking creativity and exceptional quality. Working in a spirit of collaboration and partnership, our ability to conceive and execute even the most complex EXPOtainment events have been recognized internationally with numerous awards.

在過去十年，亞洲國際博覽館為諸位呈現了無數激動人心的精采時刻。例如承辦首次在亞洲舉行的「世界電信展」，獻上開創先河的國寶級盛事「智慧的長河：電子動態版《清明上河圖》展覽」，連續多年深受多個國際企業信賴舉行系列博覽等。在精采時刻定格背後，是我們的團隊與合作夥伴一份對創意與品質的不懈追求。我們的執行能力備受國際認可，屢獲嘉獎，在精采之上，更添激動與滿足。



We're
Global.

We're
Asian.

We're
HK.

"Starting a business from nothing is never easy. Before the establishment of AWE, we dedicated ourselves to earning the trust of our clients. Rather than worrying, we were always committed to creating strong business growth in a short period of time."

「建設一個新的場館，我們整個團隊要由零開始。場館都還沒建好，我們便拿著圖則向外推廣，向客戶建立信心。然而，我們沒有太多時間兼顧擔心，我們必須在最短的時間內能夠站穩住腳。」

Allen Ha, 2005
哈永安, 2005年



ONE VENUE
一個場館

ALWAYS CONNECTED

時刻與世界相連



Hong Kong-Zhuhai-Macao Bridge:

Just 30 minutes (approx.) to Macao and Zhuhai
(bridge scheduled for completion by 2017/18)

港珠澳大橋：約30分鐘 直達澳門及珠海（預計2017/18年落成）



Hong Kong International Airport:

Half the world's population is within a five-hour flight

香港國際機場：5小時 覆蓋全球半數人口



Airport Express:

Just 28 minutes (approx.) to Hong Kong's city centre

機場快綫：約28分鐘 直達香港市區



Local Hotels:

Over 30,000 hotel rooms within 30 minutes of AWE

酒店覆蓋：30分鐘 可達多間酒店合共提供超過30,000間客房

AWE's prime location is no coincidence. From the outset, we envisioned a world-class EXPOtainment venue that would be seamlessly integrated with the strategic facilities and infrastructure of North Lantau, positioning it at the heart of the region's explosive economic growth. With its own dedicated Airport Express station, AWE is fully integrated with the multi-award-winning Hong Kong International Airport, offering unprecedented ease of access to visitors from across Asia and around the world. Over the past decade, with the implementation of major new infrastructure in the area, North Lantau has also established itself as Hong Kong's gateway to the entire Pearl River Delta region. To capitalise on the unlimited opportunities that lie ahead, AWE is now spearheading the development of North Lantau.

亞洲國際博覽館的選址並非一個偶然的決定。今天，你會發現亞洲國際博覽館正坐享香港一個最具發展潛力的策略地段——北大嶼山。亞博館，本就是人氣匯聚之所，為方便訪客往來，設計初期已決定將亞洲國際博覽館與香港國際機場全面融合，並於館內設立機場快綫車站。十年來，隨著區內各項大型基建落實，北大嶼山已成為香港乃至珠三角地區的重要門戶，時刻連通世界。機遇無限的亞洲國際博覽館正好推動北大嶼山的未來發展。

HOME OF GLOBAL CREATIVITY

凝聚世界新思維

70,000 square metres of event space may look small on a map, but thanks to a year-round programme of brilliant events, AWE sparkles with unparalleled talent, creativity and new business opportunities. According to the research of KPMG Transaction Advisory Services Limited, AWE has brought tens of millions of visitors to Hong Kong over the past ten years; the EXPOtainment events held at AWE contributed HK\$27.2 billion to the local economy in 2015 alone, directly or indirectly generated 44,700 job opportunities, and accounts for 9% of Lantau's GDP. These incredible achievements have also raised the profile of Hong Kong's EXPOtainment industry. In the space of just ten years, AWE has prospered in partnership with Hong Kong, inspiring a new generation of urban creativity, and building a strong foundation for Hong Kong's continued success as one of the world's leading EXPOtainment markets.

70,000平方米可租用面積，可能只是地圖上一個普通的矩形。然而，因為館內全年無休的精采盛會，讓亞洲國際博覽館真正備受矚目，成為人才、創意與商機的不二聚點。據顧問公司KPMG Transaction Advisory Services Limited測算，亞洲國際博覽館在十年間為香港累積帶來數千萬訪客，2015年於本館舉行的博覽活動為本港帶來272億港元的經濟貢獻，直接或間接創造44,700個就業機會，佔大嶼山生產總值(GDP) 9%，大幅提升香港博覽市場。十年亞博，精采全開，我們與香港並肩前行，開創新世代創意都市，讓香港躋身全球博覽業前沿。

ONE TEAM

一個團隊



CREATING AWE -OUR EMPLOYEES

令亞洲國際博覽館成為可能-同仁





Ivy Ng

吳敏慧

Director of Corporate Planning
企業策劃總監

Joined in May 2004
2004年5月加入

AWE offers incredible support to its staff. There's no distinction among team members, so we feel empowered to take on any challenge. We also make a lot of highly creative proposals to our clients. My most memorable moment was the "River of Wisdom" exhibition in 2010. The event was only confirmed to be hosted at AWE around one and a half months prior to the opening, so the schedule was very tight. The most difficult issue was working out how to deal with the one million visitors expected to attend! Fortunately, we have such a great and united team, everyone pulled together to make it possible. It's a team spirit that gives us all the encouragement and support we need to succeed.

在AWE，公司很支持員工，團隊之間無分你我，因此沒有什麼不敢嘗試，我們會籌劃很多創新靈活的方案給客戶。令我印象難忘的是2010年《清明上河圖》展覽，約開幕前個多月才決定來AWE舉辦，準備時間很緊張，最難是人流安排達到近一百萬人。幸運的是我們的團隊上下齊心，有上司照顧和包容同事，給團隊很大的鼓勵和支持。

For me, the Longines Hong Kong Masters is our most challenging event. We have to tailor-make uniforms for almost 300 people, including the 100 people working in the kitchens. For daily changing needs, we need to arrange up to 1,000 uniforms for the frontlines during a three-day event. Thanks to the strong team spirit at AWE, and the support of our bosses, many problems are solved very quickly and we can work together with one mind. I previously left AWE for a short period of time, but I knew I wanted to be back here because of the great team spirit!

「馬術大師賽」是最有挑戰性的活動，我們要為多達300人度身訂造準備制服，單是廚部已有100人；按每日更換需要，三日的馬術賽所有前線崗位需動用上千套制服。我們早在大賽幾個月前就需要準備，活動當日更忙得不可開交。幸好同事之間合作無間，上司也會支持下屬，有問題都可以很快、很齊心地解決。我曾經短暫離開過AWE一段時間，正正是AWE的融洽工作氛圍讓我決定重新回到這裡。



Chan Sai Kun

陳瑞娟

Linen & Uniform Room Supervisor
布草房督導

Joined in April 2008
2008年4月加入

AWE is like a big, harmonious family. For example, our CEO Mr. Ha is genuinely concerned about staff members' feelings. After staff meetings, I can see by the questions he asks me that he's always considerate of other people's opinions and welfare. Perhaps the best example of our corporate culture is when we first hosted the Happy Farm event: all of our colleagues played a role, such as by teaching kids to make chocolate animals, or inflating balloons and so on. We all felt so happy! No matter how much has changed over the last decade, we'll always feel like a family.

AWE是一個相處融洽的大家庭。譬如身為行政總裁的「哈生」他很關注員工的感受，有時開完員工大會後，他會問我：「你覺得個會怎樣？」、「你聽不聽得明？」，感覺他很體恤和重視員工意見。又好像第一年舉辦動物農莊Happy Farm，是AWE第一次主辦活動，全民皆兵，每位同事都出力投入，不論教小朋友整動物朱古力、或者充氣球等等，大家都很开心！就是這樣，不管這十年有多少變遷，所有同事都好像一家人。



Lau Hak Wah

劉克華

Chief Projects Officer (former Chief Operating Officer)
首席項目總監 (前任首席營運總監)

Joined in August 2006
2006年8月加入

For me, the most interesting thing is that AWE has no limitations or constraints. Our flexibility means there is an endless number of ways to organize and manage each event. Of course, in a business like this, a customer's satisfaction is immediately apparent, but that's what makes this such a challenging and rewarding task. Take the example of ITU Telecom World 2006: we created a three-storey booth with a built-in lift in AsiaWorld-Expo, Arena. The booth even had independent air-conditioning, which was a highly complex task. However, thanks to close collaboration between multiple departments, all the problems were solved and the event was a huge success. I always use the word "flexible" to describe AWE. We can do anything!

A "can-do" spirit exists across the whole team!

AWE最好玩的地方是沒什麼擔子、沒有什麼障礙和限制，我們有很大的彈性。即使是同一個活動，都可以有不同做法。而且客戶的反應是即時可見的，一個滿意笑容足以令我們充滿成就感。以2006年的ITU電信展為例，當時在Arena搭建三層樓高的展位，還要內置升降機，每個展位都要有獨立冷氣，極具挑戰性。結果各部門合力解決問題，令展覽成功舉辦。如果用一個字來形容亞博館，那就是“Flexible”：不論創新意念或特別要求，我哋都做得到！

A "can-do" spirit exists across the whole team!



Larry Cheung

張大成

Catering Support Manager
後勤事務經理

Joined in April 2008
2008年4月加入

When I joined AWE in 2008, we were still running a pilot for the new banqueting business, so our total number of banquet tables was less than 400 in the whole year, but now we can have 300 tables in just one night. It's been incredible to witness that kind of business growth. In our first year of organizing the Longines Hong Kong Masters event, we needed to arrange Michelin-starred banquets for over 2,200 people over the course of the 3-day event, which had never been done in Hong Kong before. Thanks to a lot of hard work, our guests were satisfied and the event was a great success. The company really supports everyone behind the scenes. For example, sometimes our colleagues have to work late into the night and still need to be on duty early the next morning, so the company arranges nearby accommodation for them to ensure they have enough rest.

回想我08年入職時，AWE剛拓展宴會業務，首年起動全年只招待約400團，現在一晚活動已有300團，我見證到公司業務大躍進。我們第一年舉辦「馬術大師賽」，3日活動要處理超過2,200人的米芝蓮餐，在香港從未做過，難度很高。結果客人很滿意，活動備受讚賞。公司在背後支持我們，很有人情味、很貼心，例如有時候同事要通宵工作，翌日一大清早又需要上班，公司便會安排鄰近住宿給有需要的同事，讓大家可以有足夠時間休息。

The thing that's brought me the greatest joy in my career at AWE is the opportunities I've had to develop myself through different events and challenges. For example, I was responsible for handling the Michelin-starred desserts at the Longines Hong Kong Masters. Learning from famous chefs has been a really rare and unforgettable opportunity for me. During The Phantom of the Opera, I needed to design various desserts to fit the theme of the show. I also remember the "River of Wisdom" exhibition, when we worked 30 days continuously without a day off, but we all got immense satisfaction from seeing the success of such a large-scale event.

我在AWE最開心就是給了我很多發揮空間，因為這裡很多元化，有不同活動，有不同挑戰。譬如「馬術大師賽」要炮製米芝蓮甜品，有機會向同場大廚「偷師」，是難得的體驗及學習。上演《歌聲魅影》時，就構思不同甜品配合主題。記得2010年的《清明上河圖》展覽，連續30日上班沒有休息，但完成整個大型活動後很有成就感。

Eric Leung

梁廣盛

Senior Pastry Chef (Patisserie)
餅房總廚

Joined in April 2008
2008年4月加入



Before coming to work at AWE, I had attended concerts here before. Even back then, AWE made a great impression on me with its size, versatility, and the natural splendour of its surroundings. After seeing some brilliant shows here, I knew I wanted to be involved in the operation of those events, from initial ideas and construction all the way through to a successful ending, so my first full-time job after graduation was at AWE! In the years since, there have been so many great memories, such as MAMA in 2014, our debut Red Carpet Party, and attending a glamorous awards ceremony. There are so many new and inspirational challenges here! I feel so grateful to everyone for giving me these opportunities and supporting me as I face each new challenge.

加入AWE前有來看過演唱會，印象是多元化、地方開闊、風景優美，亦不時有飛機升降。看過不同的精彩演出，我很想親眼見證一個活動由零開始，到進場搭建，最後圓滿結束的過程，所以大學畢業之後第一份全職工作就加入AWE。不論是2014年MAMA，我們第一次在東大堂舉辦紅地毯派對，還是自己第一次穿上華麗的晚裝參加頒獎禮，都是全新的嘗試及挑戰，加強了自己的信心。很想感謝各個同事，他們給予我很多機會和支持，讓我有不同的嘗試及挑戰。



Rachel Lo

羅淑儀

Assistant Business Development Manager -
Special Event
助理業務發展經理 - 娛樂及特別活動

Joined in April 2012
2012年4月加入

I have to use the word "flexible" to describe AWE because the team here isn't afraid of anything! Together, we can overcome any challenge! The management is very friendly and interacts with employees at all levels, so the overall team relationship is very close. The nature of the business means that often we're working on festive holidays, such as Christmas and Lunar New Year, but the company treats us to meals such as a seafood buffet or a New Year dinner, just like a big family. A few years ago, I even met my current girlfriend at AWE!

我會用「靈活變通」四個字形容AWE，即是不怕改變，公司及自己一起接受磨練，一起進步。公司架構平坦，管理層形象十分親民，常與員工互動。由於亞博館活動眾多，我們經常於大時大節、聖誕節甚至農曆新年「開工」，公司會請員工吃海鮮自助餐、開年飯，感覺就像一家人。幾年前我更在AWE認識現在的女朋友，讓我有機會組建生活中的家。

Mike Leung

梁智遠

Senior Finance Officer
高級財務主任

Joined in December 2008
2008年12月加入



Each of the various events held at AWE have different safety requirements. For example, a concert with 14,000 people in attendance requested pyrotechnic effects, which required close cooperation with the concert organizers to ensure safety. For other events, such as Asia Fruit Logistica, current food and environmental hygiene legislation needs to be interpreted very carefully, which requires close communication with relevant government departments. My years at AWE haven't simply broadened my horizons, they've also made me a more stable and mature person, more attentive and more vigilant. We all work together to empower our colleagues and help our clients succeed.

在AWE舉辦的各類型活動有不同的安全需求，例如一個有14,000人的演唱會需要煙火效果，即要與主辦單位合作以確保安全；而像生果展這類活動的食物衛生及安全標準，現行法例未必涵蓋，須與相關政府部門緊密溝通及嘗試。在AWE工作的這些年來，不僅擴闊了自己的眼界，人亦穩重、成長了許多，工作上較以往細心、警覺性較高，確保可給予同事或客戶更一矢中的、專業的建議。



Karen Cheung

張嘉欣

Chief Financial Officer
首席財務總監

Joined in May 2008
2008年5月加入

AWE is the newcomer in the industry, which gives us the freedom to do anything. Organizing the first Happy Farm event was particularly memorable to me. Part of my job is to pay close attention to the relevant government regulations for each event and handle ticketing and financial jobs flexibly, which on this occasion involved buying grass, and renting sheep, horses and other animals! These were all new experiences for me! Because each event at AWE is so different, flexibility is key. Yet the job satisfaction is amazing. Our inaugural three-day Happy Farm achieved full-house attendance and reached a record-breaking scale on its final day, which was a really satisfying experience.

AWE是行業內的新血，沒有包袱，可做多方面嘗試。例如AWE首次自行舉辦的活動Happy Farm，籌備活動期間十分難忘，我要時刻留意相關的政府條例、彈性處理票務及財政工作，甚至安排羊和馬等動物及物色動物糧草，這些全是新的經驗。為期三天的活動盛況空前，最後一天更錄得超額人數，很有成就感。



Alf Leung

梁沛林

Environmental, Safety &
Food Hygiene Manager
環保、安全及食物衛生經理

Joined in September 2008
2008年9月加入

A large indoor event space, likely a convention hall, filled with people seated at round tables. In the background, a stage is lit up with blue and red spotlights. A large circular graphic on the left side of the image contains the text "CREATING AWE -OUR PARTNERS" and a subtitle in Chinese. The stage features a large screen displaying "100 THOUSAND UNIT SALES" and several "TOYOTA" logos. The overall atmosphere is professional and celebratory.

CREATING AWE -OUR PARTNERS

令亞洲國際博覽館成為可能-合作夥伴

AsiaWorld-Expo's world-class facilities and strategic location fit UBM Asia's needs as a leading organizer of international jewellery fairs. We are grateful to work with AsiaWorld-Expo as partners. Congratulations on your 10th anniversary!

亞洲國際博覽館的世界級博覽設施和優越的地理位置，切合亞洲博覽作為國際領先的珠寶展策展方的需要。我們很欣慰擁有AWE的專業團隊作為合作夥伴，祝我們的夥伴十週年快樂！

Mr. Wolfram Diener

UBM Asia
亞洲博覽

Senior Vice President
高級副總裁



Mr. Spenser Au

區乃光 先生

Global Sources
環球資源

Chief Executive Officer
行政總裁



Since 2006, we have hosted all of our primary shows at AWE and it has proven to be a popular venue for overseas buyers and suppliers across Asia to meet and do business. We were one of the first tenants to sign with AWE in 2004, and our most recent contract represents our continued commitment to this amazing venue. We thank AWE for its service in the past years.

我們與亞博館於2004年簽訂合作協議，屬最早一批的租戶，並由2006年開始於亞博館舉辦一系列貿易博覽會，多年來亞博館作為海外買家及供應商於亞洲會面及交易的熱門集中地，我們高度讚賞及認同亞博館的出眾表現。

To our delight, NU SKIN and AWE have been close partners since our first cooperation in 2006. For the past decade, AWE has provided us with an impeccable team to support our highly successful conventions and conferences, leading us to tremendous new achievements year after year. Last year, our NU SKIN Greater China Regional Convention 2014 at AWE was an astounding success, with more than 30,000 participants. AWE accommodated us with the perfect platform for our creative twin-hall and twin-stage design, which enabled us to engage in collaborative activities with all our delegates. This overwhelming convention was the most prominent event in our NU SKIN Greater China history. As a collaborative companion of AWE, we look forward to its continued development so that, together, we can march towards an even brighter future.

NU SKIN與AWE的合作淵源可以追溯到2006年，近十年間AWE無可挑剔的團隊為我們呈現了一次又一次精采絕倫的盛會。逾30,000人參加的2014 NU SKIN 大中華區域大會，採用了革新的雙館雙舞台設計，方便我們與在場每一位與會者互動，締造了NU SKIN大中華區域大會的歷史。展望未來數年，我們預期大中華區的業務將持續增長，期待與AWE合作打造一系列更加大型的活動。

Mr. Andrew Fan

范家輝 先生

NU SKIN Greater China
如新集團大中華

Regional President
大中華區域總裁



Mr. Gérald Lamusse

Global Produce Events GmbH

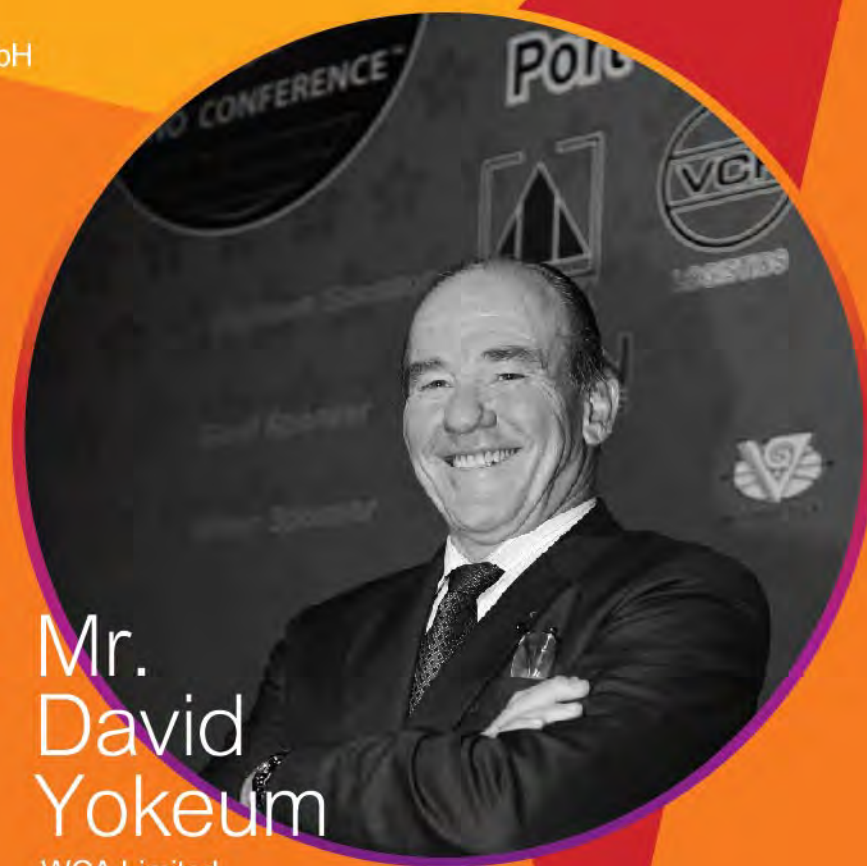
Managing Director
董事總經理

Our Asia Fruit Logistica exhibition has grown rapidly since our move to AWE in 2012. In fact, since moving to your venue, the event has grown 100% in size, and 70% in terms of exhibitor and visitor numbers. This has been made possible thanks to the innovative service and execution excellence of your team, and also by AWE's strategic location at the heart of Asia. As AWE is now one of Asia's most popular and convenient locations for exhibitors and buyers, we had no hesitation in launching our new conference, Cool Logistics Asia, at AWE in 2015. We are confident that we will continue to enjoy a long-standing partnership with AWE, and we see a tremendous future for further events at the venue.

自從2012年我們將亞洲國際水果蔬菜展覽會移師AWE舉辦以來，展會規模已累積增長一倍，同期錄得70%的訪客增長。在過去數年的合作中，我們得益於AWE不斷創新的服務與卓越的執行力，以及其位處亞洲中心的策略性位置。鑒於AWE現已成為最受參展商及訪客青睞的展館之一，我們於2015年欣然決定在AWE推出Cool Logistics Asia這一全新會議。我們期待與AWE維繫良好的長遠合作關係，攜手共進。

Same as 2014, AWE provided us with the very highest-quality conference facilities, and the help and professionalism of all of their staff was greatly appreciated. For us it has been a great venue and has made organizing this large-scale event a pleasure. The AWE team worked in close collaboration with our staff at all times to ensure the smooth running of the event and meet our complex demands. I would wholeheartedly recommend AWE to any conference organizer. Happy birthday to AWE! We congratulate AWE on its 10th anniversary and we hope to return for another successful conference in the future.

就像2014年一樣，AWE今年再次為我們提供了高水準的會議場地，我們很感謝來自AWE專業團隊的幫助。對我們來講，AWE是絕佳的會議場地，可輕鬆舉辦如此大型的會議。AWE團隊全程與我們的同事緊密合作，確保會議進行順暢並滿足我們多元的需求。我會誠摯將AWE推薦給任何會議組織者。在此十週年紀念的特別時刻，我們祝AWE生日快樂！期待再次回到AWE舉辦盛會。



Mr. David Yokeum

WCA Limited

President
總裁

Very happy 10th anniversary to AsiaWorld-Expo, all its staff, management and team, and all our friends there. Thanks for everything, you have been great.

祝願亞洲國際博覽館、全體同仁和管理層十週年快樂！感謝你們的付出，你們是最強的團隊。



Mr.
Michael
Roche

Live Nation Lushington
(Hong Kong) Limited

Managing Director
董事總經理

This is our fourth year of collaboration with AWE in 2015. We have organized the "Nature Fun x Happy Farm" at AWE for four consecutive years, and the "Baby & Mother Carnival" for three consecutive years. The help from the venue has been exceptionally important. I would like to thank the AWE team; our collaboration in these four years has put our minds in sync, which enables us to overcome many challenges.

直至2015年，已是第四年與亞博館合作，包括連續舉行了四屆的「探索大自然遊學團 x 動物農莊」；以及由2013年開始舉行，今年已進入第三屆的「媽媽咪咪嘉年華」。場館的幫助非常重要，我很多謝亞博館團隊，四年的合作令彼此建立了默契，令很多難題亦能迎刃而解。



Ms.
Winnie
Chan

陳雪彥 小姐

Kodomo Communications Limited
子親傳訊社有限公司

Publisher
出版人

I love AsiaWorld-Expo. It's a great venue partner. Happy birthday, AsiaWorld-Expo!
Nothing is impossible!

我愛亞洲國際博覽館，你們是最棒的場地夥伴。生日快樂！一切沒有不可能。



Ms.
Rina Ho

何慧蓮 小姐

Adidas

Brand Director
品牌總監



Mr.
Simon Tse

謝嘉豪 先生

Best Shine Entertainment
寶輝娛樂有限公司

Marketing Director
市場總監

AWE has cooperated well with us in many different areas, helping us to hold summer activities that are suitable for families, and allowing children to enjoy music. We are very satisfied with this venue, and will definitely organize more activities here whenever there is an opportunity! Happy tenth anniversary to AWE!

AWE場館在各方面的配合非常好，各項安排有助舉行適合一家大小的暑期活動，讓小朋友可開心快活欣賞精彩的音樂劇。我們非常滿意這裡的場地，有機會一定會在此舉行更多活動！亞洲國際博覽館十週年快樂。

Thank you AWE for supporting and sponsoring our "4th Achievement Award Presentation Ceremony 2014". Our guests highly appreciated the arrangement and execution of the activity, as well as the work and food from the AWE team. Special thanks for the careful follow-up and the well-considered service from your team. I want to take this opportunity to wish AWE and its team a happy tenth anniversary!

感謝AWE支持和贊助本會「第四屆FITMI成就大獎2014」，與會賓客對活動的安排和執行，以及貴司團隊的工作及食物給予高度的評價。並特別感謝你們的團隊在項目上細心跟進和周到的服務。藉此機會，祝AWE及全人十週年生日快樂！



Mr.
Y. F. Lee

李遠發 先生

Hong Kong Federation of Innovative Technologies and
Manufacturing Industries Limited
香港創新科技及製造業聯合總會

Chairman
主席

ONE DREAM

一個夢想

ALL IN FOR GOOD

全力以赴 貢獻社群

AsiaWorld-Expo
亞洲國際博覽館



Support from the industry, society and the entire region is the cornerstone of AWE's success. That's why AWE is committed to supporting the community and protecting the environment, doing whatever is necessary to ensure that Hong Kong prospers in every sense. Our initiatives include fund-raising programmes, charitable donations, and public platforms for social enterprises. By being an Equal Opportunity employer, and by inspiring more people to care for the environment, we're putting sustainability first, not simply for our own benefit, but also the community, Hong Kong and the planet.

Over the last ten years, our efforts have won widespread recognition, including the "Outstanding Partnership Project Award" - the top honour of its kind among Caring Companies accredited by The Hong Kong Council of Social Service - as well as the Wastewise Label "Class of Excellence" and the Energywise Label "Class of Good" in the Hong Kong Awards for Environmental Excellence, the "Excellent Enterprises Of Sustainable Development Award", "Friends of Social Enterprise Award", "Excellent Cultural Change Award", "Friends of EcoPark Award", and many others.

業界、社會及地區的支持是亞洲國際博覽館賴以成功的基石，因此，我們在每日為主辦機構及訪客帶來卓越的博覽體驗之餘，也要兼顧促進所在社群的可持續發展。

亞洲國際博覽館致力在日常業務運作當中，積極關懷社群與員工，包括主動發起籌款及捐款項目、為社會企業提供展示平台、重視平等僱傭機會，並且時刻對我們共同享有的自然環境加以珍惜及保護。我們的努力贏得社會各界的支持，獲得由香港社會服務聯會頒發的「傑出夥伴合作計劃獎」（獲嘉許為『商界展關懷』企業當中的卓越殊榮）、「香港環保卓越計劃」之「卓越級別」減廢標誌及「良好級別」節能標誌、「傑出可持續發展企業大獎」、「社企摯友獎」、「卓越企業文化變革獎」，以及「環保園之友」在內等一系列大獎。

"In parallel with our performance and successes, it's a source of great satisfaction to us that we're also making a real contribution to the economy and community. In the past decade, we have experienced exceptional business growth, from our establishment as a total newcomer to today's world-renowned brand. The ongoing changes on Lantau Island create many new opportunities. Capitalizing on them will depend on the unity and creativity of our team, and our close collaboration with all stakeholders."

「當業績、成績逐步獲得認同，對經濟、社會有了貢獻，我們看到這十年間我們建立的品牌開始成形。現在，隨著大嶼山的轉變，我們有很多新的機遇，把握這個機遇就要看我們整個團隊如何一起憑著創意和不同持份者緊密合作。」

Allen Ha Chief Executive Officer, 2015

哈永安 行政總裁, 2015年

A LOOK - BACK AT THE 10 MOST AWESOME MOMENTS

多元博覽空間 10大精采時刻

Take a closer look at our world: a place of brand-new experiences, the latest insights and trends, and unparalleled business opportunities. Enter AWE and discover a world of infinite possibilities.

With the first-class support of the "Best Venue Team in Asia-Pacific"* , AWE offers 10 advanced exhibition halls covering a total of more than 70,000 square metres, all with a column-free design. Its highly experienced team has a wealth of expertise in all aspects of EXPOtainment activities, including event planning, information and communications technologies, catering, security, logistics, engineering and much more. AWE's diverse support services and comprehensive yet flexible facilities enable it to meet the exacting demands of a huge range of events and activities. In 2015/16 alone, AWE has organized over 300 major events for clients across the globe. As a world-class EXPOtainment venue, AWE offers you unprecedented ease of access to Asia's dynamic business markets, as well as seamless connections to major cities around the planet.

The top ten most awesome moments at AWE are each a great example of how flexible, innovative and creative AWE is—an extraordinary venue that offers the space and freedom to let your imagination take flight.

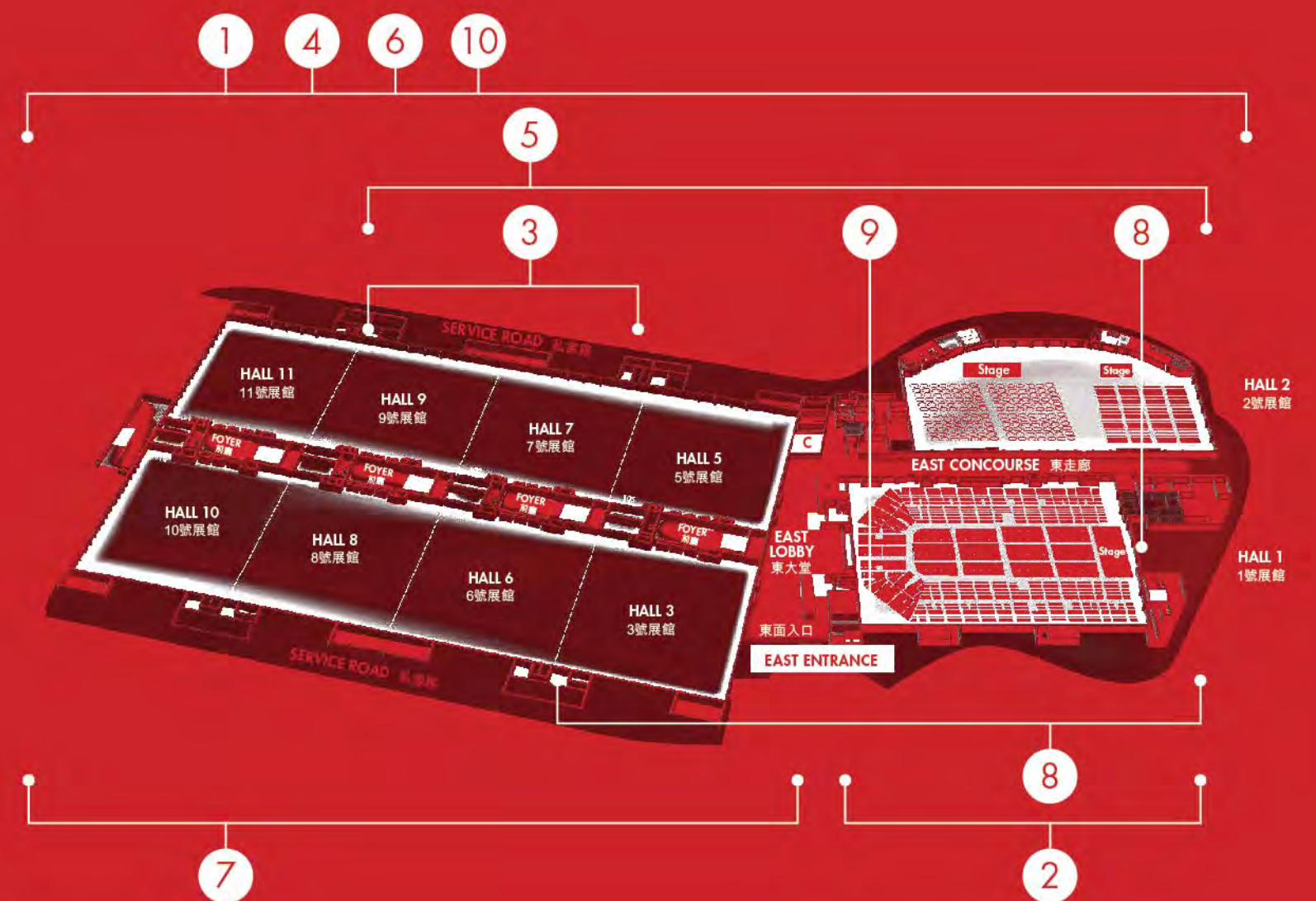
* In 2014/15, AWE was named by the readers of CEI Asia Magazine, an authoritative magazine in the EXPOtainment industry, as "Best Venue Team in Asia-Pacific".

踏入一刻，窺見全世界。最嶄新的體驗，最全面的資訊，天下商遇匯聚，讓你博覽全球，拓展無限可能。

擁有「亞太區最佳場地團隊」*美譽的亞洲國際博覽館，擁有逾70,000平方米，10個單層無柱式設計的先進展館。配以豐富經驗的專業團隊涵蓋活動策劃、通訊科技、餐飲、保安、物流及技術工程等範疇，提供多元化支援服務及全面靈活的配套，切合不同活動需要，如今已成為各類型博覽活動首選場地之一。亞博館業務連續六年錄得雙位數字百份比增長，在2015/16年度，預計超過300個大型博覽活動在此舉辦，穩踞世界級博覽中心地位，幫助參展商有效開拓亞洲市場，連接世界。

亞洲國際博覽館的10大精采時刻，展示多元自由的空間，讓創意盡情馳騁，締造非凡博覽體驗。

* 2014/15年度榮獲旅遊業界權威雜誌《亞洲會議展覽及獎勵旅遊》(CEI Asia magazine) 的讀者評選為「亞太區最佳場地團隊」



- | | |
|--|--|
| <p>1 ITU Telecom World
國際電信聯盟世界電信展</p> <p>2 Ferrari's 30th Anniversary with Auto Italia in Hong Kong
法拉利公司與香港快意汽車有限公司合作30週年慶典</p> <p>3 River of Wisdom – Animated Version of the Riverside Scene at Qingming Festival Exhibition
智慧的長河：電子動態版《清明上河圖》香港展</p> <p>4 Nu Skin Regional Convention
如新集團區域會議</p> <p>5 Education Expo, Seminars & SAT Exam (Scholastic Aptitude Test)
教育博覽、講座及SAT考試</p> | <p>6 Jewellery Trade Fairs
珠寶展覽會</p> <p>7 Longines Hong Kong Masters
浪琴表香港馬術大師賽</p> <p>8 Mnet Asian Music Awards (MAMA)
亞洲音樂大獎</p> <p>9 The Phantom of the Opera
歌聲魅影</p> <p>10 Electronics, Gifts & Premiums, and Fashion Fairs
電子、禮品及服裝展</p> |
|--|--|

A World-class EXPOtainment Destination

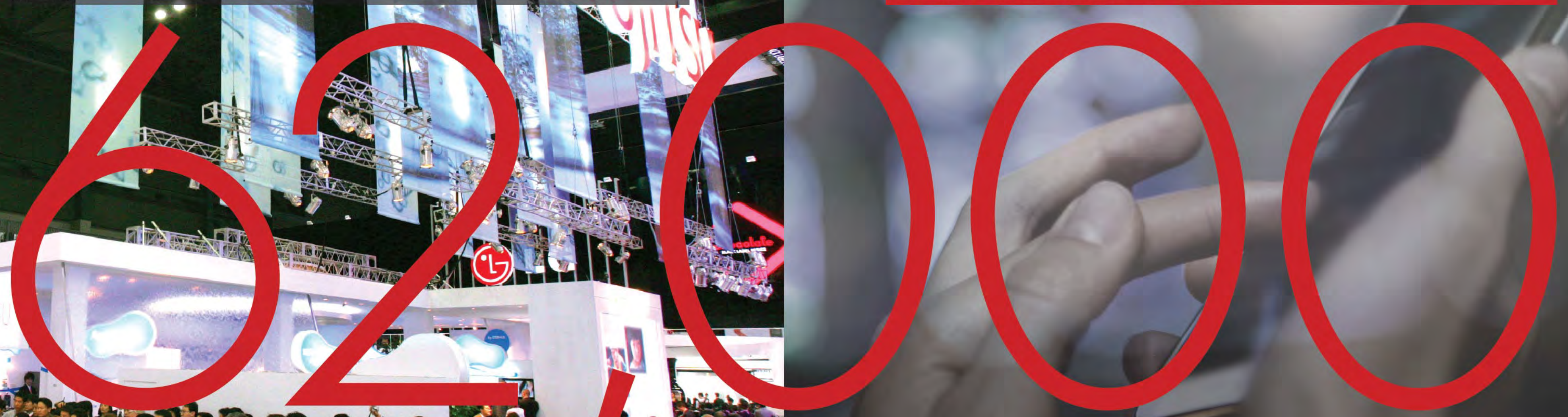
AWE is located next to Hong Kong International Airport, giving it an unprecedented advantage in terms of ease of access. Its superb location is further complemented by state-of-the-art facilities, and comprehensive traffic and transportation management systems. For ITU Telecom World, AWE's high ceilings and over-sized loading capacity enabled the set-up of large-scale, multi-storey exhibition stands, all supported by advanced technology and telecommunication infrastructure. Highly effective logistics and engineering support further ensured the smooth-running of the event's multiple activities, while AWE's close collaboration with the event organizer and related teams distinguished it as the natural venue for this complex and high-profile mega-event.

國際級博覽場地

亞博館毗鄰香港國際機場，地理位置優越，具備國際頂尖博覽設施和完善交通運輸管理系統。特高樓底及承重力出色的懸掛結構，容許搭建大型多層式展台；尖端科技電訊基建，全面配合展台設計及通訊要求；極具效率的物流及工程支援，確保活動流程順暢無阻；加上不同專業團隊與主辦商細心策劃和緊密合作，是舉辦大型國際博覽的不二之選。

62,000 trade visitors from 141 countries came to Hong Kong for the very first ITU Telecom World hosted outside Europe in 30 years, all made possible by AWE.

逾30年來一直只限於歐洲舉辦的世界電信展，首次移師亞洲選址香港，吸引來自141個國家約62,000名訪客赴港參與業界一年一度之盛會。





255,40,0 R

The World of 255, 40, 0 (The Ferrari Red)
Bringing together 600 world-class race cars, this event was as hot as fire—
a truly spectacular celebration of world-class luxury.

255, 40, 0 的世界
600部世界極速超級跑車雲集，火熱的紅，給你一場壯觀奢華的視覺盛宴。

Ground-level Access Enables Ground-Breaking Events

AWE's 10 ground-level, column-free exhibition halls each offers a ceiling clearance of 10-19 meters, enabling easy access to a huge range of vehicles. The gates of each exhibition hall are also exceptionally wide (all 7m wide and 5m high, except Hall One Arena which has a gate width of 7.5m). This exceptional accessibility can accommodate even large-scale transportation, creating exciting new possibilities for event planning, design and execution.

與地面相連，創造無限可能

10個高達10至19米的單層無柱式巨型展館，容許車輛直接駛進；展館閘門特別寬敞（7米闊 × 5米高，1號展館Arena為7.5米闊），便於大型車輛運送物料搭建展台，令展覽或活動展台設計增添更多可能性，使策劃更靈活。



G

B

Hong Kong's Largest Column-Free Exhibition Hall

Each of AWE's 10 state-of-the-art, column-free exhibition halls features a large-span steel structure, which maximizes the site's usable space and enables barrier-free event planning. This high-profile exhibition was a great example, showcasing a magnificent mega-size animated painting that up to 3,500 people could view at the same time. AWE's spacious environment, comprehensive facilities, excellent climate control, impeccable traffic management and eco-friendly operations helped ensure that this mega-event was a mega-success.

全港最大無柱式展廳

10個現代化無柱式展廳均採用大跨度鋼架設計，使場地使用率達至最高，空間規劃運用毫無障礙，展出氣勢磅礴的巨型電子畫卷，並容納3,500人同場觀看傳世名作。無與倫比的寬敞空間，加上完善的電子工程設備，結合恆溫、節能、排水、電力等先進設施和有效的人流管理，為大型博覽最強後盾。



The characters from the Song Dynasty brought to life on a mammoth digital screen, enjoyed by over 900,000 visitors.
超過90萬觀眾穿越時光，與電子畫卷上栩栩如生的宋朝人物結伴遊歷《清明上河圖》。

Connected Halls Enable Huge Conventions

Extraordinary flexibility is one of the key ways in which AVE sets itself apart. Its 10 halls can all be connected to one another, creating a space that has no equal in Hong Kong. From small meetings to ultra-large conventions and banquets for thousands of guests, AVE can do it all. Once its 10 halls are connected, it offers the perfect space for an endless range of events and activities, all supported by first-class facilities including robust security, traffic management, delegate registration, advanced realtime video conferencing, and broadcasting technologies. Together with our concierge services, our award-winning catering is literally the icing on the cake. With AVE, you really can have it all.

展館相連 打造超大型會議

亞洲國際博覽館間隔靈活，10個展館可相互打通，是香港唯一可供舉辦超小型至極大型會議，又可同場舉辦筵席及博覽的場地。一次過連通10個展館，提供舉辦世界級超大型活動的空間，同時容納數萬個參與者，締造一個又一個世界紀錄。配套設施包括優越的保安、人流管理、登記措施，先進視像會議及即時廣播技術，以及優質的餐飲及禮賓服務，即使座無虛席，也能照顧周全。



By connecting all 10 halls into a single space, 30,000 pairs of eyes were able to pay close attention to the latest business updates, and the event was able to set a new Guinness World Record.

10個展館連為一體，30,000對眼睛關注企業動向，同場活動更打破世界健力士紀錄。



Creating a One-stop, Large-scale Event for a Win-win Result

By offering the space to simultaneously accommodate a vast range of different activities, AWE has the unique ability to be a one-stop solution for even large-scale events. Its massive halls and rigorous security made it the perfect choice for this educational expo. In addition to an examination zone for 10,000 people, which was monitored to the highest standards as a world-class examination centre, the event also featured large-scale education seminars and a massive exhibition. For students, it offered the unbeatable opportunity to learn more about overseas studies and apply for courses in one place. Truly, a win-win result for all parties.

一站式大型活動 互相配合達至共贏

同一個屋簷下，匯聚不同企業活動，合力打造大型、便捷的一站式服務空間。偌大的場地，監管嚴密的保安服務，是大型國際試場最佳舉辦場所，加上空間不同的大小展館，容納不同活動在同一時間、同一地方舉行。這邊廂是寧靜、舒適的萬人考試場地，那邊廂為目不暇給的大型教育培訓博覽，世界各地的升學資訊包羅萬有，方便考生一次性完成深造安排。一站式完美配合，達至共贏。

Nurturing 10,000 dreams under one roof.
同一屋簷下，擁抱10,000個夢想。



One Fair, Two Venues, Unlimited Opportunities

AWE is so flexible in its thinking, it's even possible to host a fair at two venues. Take the Hong Kong Jewellery & Gem Fair, for example, which is hosted simultaneously at both AWE and the Hong Kong Convention & Exhibition Centre. Thanks to seamless coordination between the two venues, the whole event is organized in clear categories and fully tailored to buyers' needs. This optimizes the flow of visitors and maximizes the efficiency of venue utilization. The end result is an event of global reputation and influence that offers unparalleled opportunities for buyers and exhibitors from around the world.

一展兩館 機遇無限

同一個展覽，分別於亞洲國際博覽館及香港會議展覽中心同期舉行。以「香港珠寶首飾展覽會」為例，兩館緊密協調，以展品不同側重點分流訪客，提升場館使用率，合力擴大展覽規模，建立國際知名度及影響力，為買家及賣家創造更多商遇。



Joining forces to create the world's largest jewellery trade fair.
強強聯手，躍升為全球第一大型珠寶展。

30 riders and 60 horses competing for the chance to win a million dollars.
30位賽手，60匹駿馬，跨越障礙角逐高達100萬美元獎金。

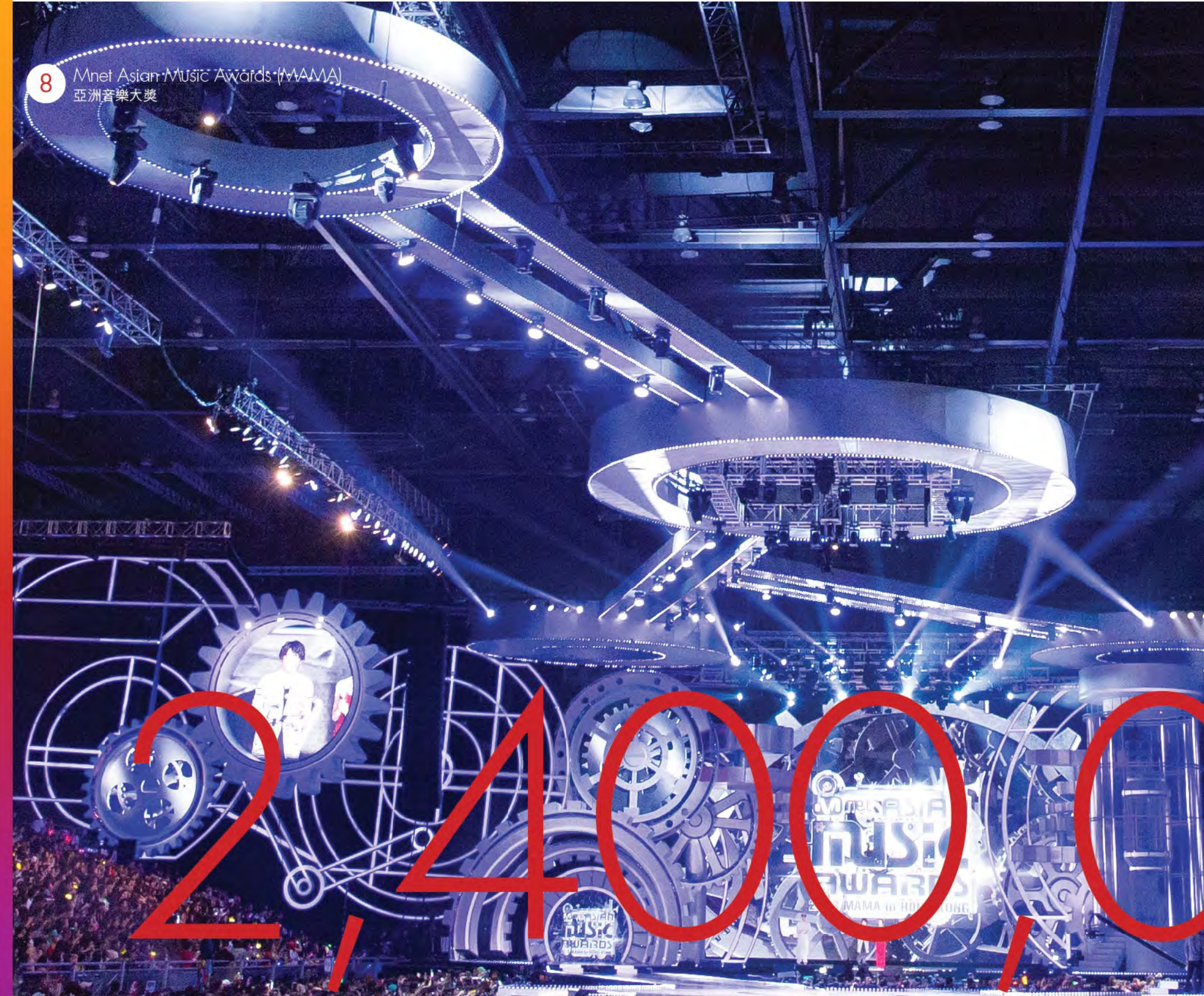
USD 1,000,000

Clever Event Planning to Overcome Any Challenge

For this landmark event, the halls at AWE transformed into stables, an equestrian driving range, a 5-star luxury stadium for 2,500 people, a Michelin-starred banquet for 700 VIPs, and an equestrian exhibition. Our event planning team faced complex challenges to create an environment in which world-class riders could really put their skills to the test, from horse transportation and stable management, to safety measures, health controls, track layout, and event banquet arrangements. In the end, however, AWE not only succeeded, it won the day.

專業活動策劃團隊 跨越每一次挑戰

亞博館變身馬廄、練習場、馬術博覽區及可容納2,500名觀眾的五星級豪華主賽場，接待700名貴賓享用米芝蓮星級美饌。當賽手駕馭馬匹在場內奮力拼搏，我們專業的活動策劃團隊也無懼任何挑戰，由馬匹到埗安排、馬廄管理、安全措施、衛生控制、賽場佈局、以至觀眾餐宴安排均在幕後細心處理，確保每一環節都萬無一失。



2,400,000

2.4 billion K-pop fans (in front of their TVs) following the live show at AsiaWorld-Expo, Arena.

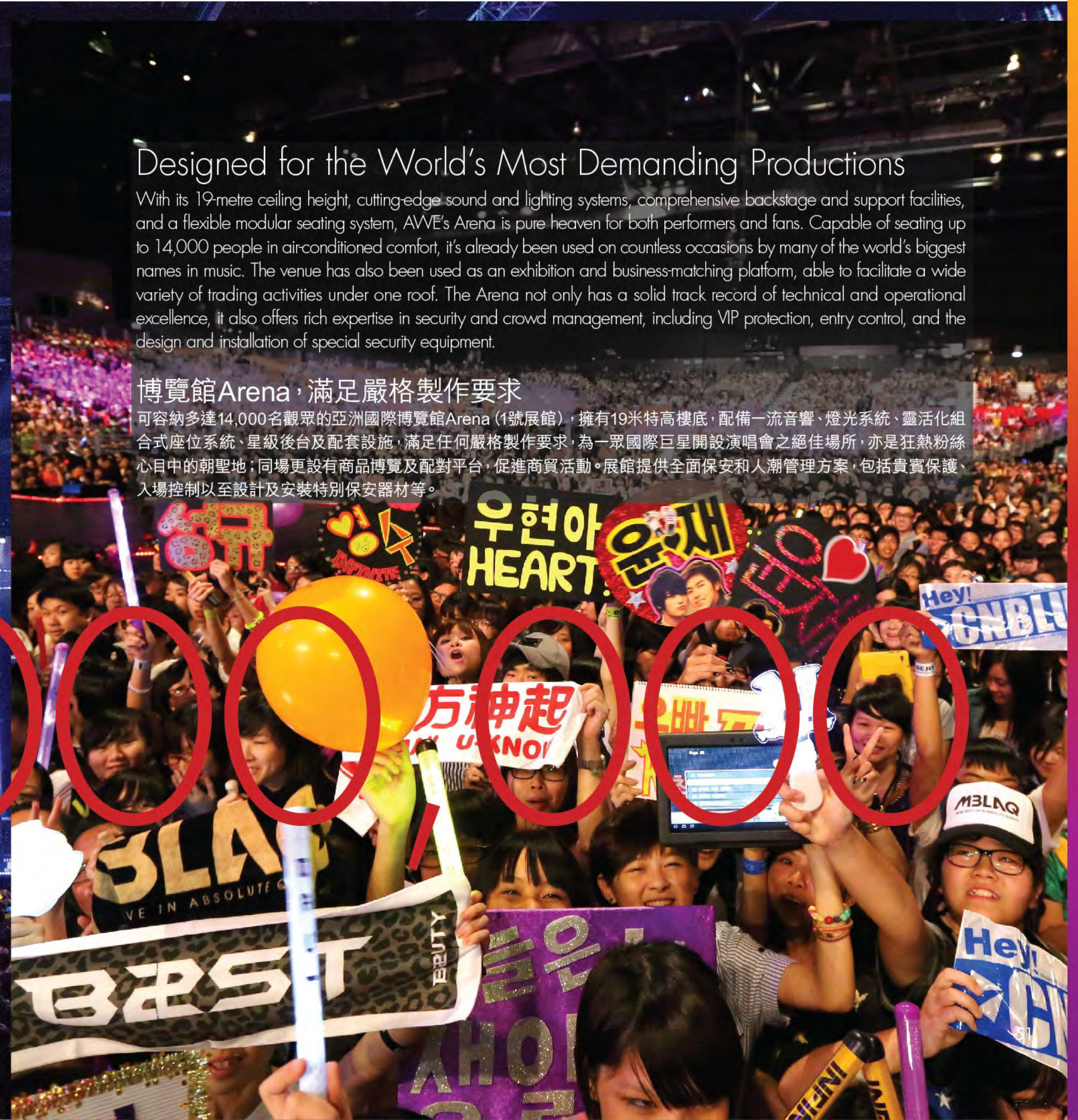
在電視機前，還有24億K-Pop狂迷為亞洲國際博覽館Arena吶喊。

Designed for the World's Most Demanding Productions

With its 19-metre ceiling height, cutting-edge sound and lighting systems, comprehensive backstage and support facilities, and a flexible modular seating system, AVE's Arena is pure heaven for both performers and fans. Capable of seating up to 14,000 people in air-conditioned comfort, it's already been used on countless occasions by many of the world's biggest names in music. The venue has also been used as an exhibition and business-matching platform, able to facilitate a wide variety of trading activities under one roof. The Arena not only has a solid track record of technical and operational excellence, it also offers rich expertise in security and crowd management, including VIP protection, entry control, and the design and installation of special security equipment.

博覽館Arena，滿足嚴格製作要求

可容納多達14,000名觀眾的亞洲國際博覽館Arena (1號展館)，擁有19米特高樓底，配備一流音響、燈光系統、靈活化組合式座位系統、星級後台及配套設施，滿足任何嚴格製作要求，為一眾國際巨星開設演唱會之絕佳場所，亦是狂熱粉絲心目中的朝聖地；同場更設有商品博覽及配對平台，促進商貿活動。展館提供全面保安和人潮管理方案，包括貴賓保護、入場控制以至設計及安裝特別保安器材等。



A Classic Performance Made Possible by the AWE Team

Loved around the planet, The Phantom of the Opera is not simply a musical, it's a phenomenon. To ensure that its debut at AWE was an awe-inspiring experience for everyone involved, our team worked closely with the organizer at every stage of the process, from initial planning to the complex set-up, which included high-level construction, lighting and special effects, as well as a huge volume of curtains and other backdrops, creating a breathtaking spectacle that transported audiences to another world.

專業團隊成就經典演出

提供專業、經驗豐富的場地器材支援團隊，由初期規劃至活動期間，全程悉心安排，由高空結構、燈效照明裝配和特別效果、掛橫幅至布幕等各式場景裝置，充份利用空間，為搭建完美舞台打造奪目壯麗場景，締造震撼人心的一刻。

43

AWE supported 43 tonnes of moving curtains to produce this world-renowned musical.

承重超過43噸巨大移動布簾裝置，重現舉世知名的經典歌劇院。

Keeping a Global Army of Buyers and Exhibitors Well-fed

It's easy to forget that F&B plays a crucial role in the success of any event. AVE is home to more than 20 F&B outlets offering an irresistible selection of international cuisines, all supported by an award-winning catering team with a passion for food. The flexible F&B services available at AVE include Michelin-starred banquets, vegetarian and vegan cuisine, kosher and halal dining, and much, much more.

各式博覽背後 菜餚一應俱全

形形色色的博覽背後，我們為各位來賓提供豐富菜餚。亞博館共設逾20間食肆，匯聚世界各地美食，專業餐飲團隊秉持對美食的熱情和執著，提供彈性、便捷的一站式服務，提供特別餐飲安排如主題茶歇、米芝蓮星級佳餚，素食、猶太食物等一應俱全。



Showcasing over 1,000 categories of products, this diverse series of trade shows has established itself as a global marketplace for everything from smart-phones and fashions to Christmas trees and drones.

超過1,000種類的商品，一系列多元化的貿易博覽，從智能電話到流行服飾配件，從聖誕樹到無人機，包羅萬有。

LIST OF EVENTS 更多盛會 首選AWE

10th Anniversary of Handover — Fostering Growth Begins with Us: Thousands People Dancing, Drumming and Hugging
回歸十週年·你我齊齊苗之千人鼓舞齊擁抱

16th ACI Pacific Regional Assembly, Conference & Exhibition
第16屆國際機場協會太平洋區年會與展覽

17th WCA First Annual Conference
20週年崇拜晚會

2NE1 WORLD TOUR [ALL OR NOTHING] in HONG KONG Presented by ALCATEL ONETOUCH

2PM World Tour "GO CRAZY" IN HONG KONG

4C Oasis

4C Rendezvous

4MINUTE: Name is 4MINUTE Showcase in Hong Kong

50th Anniversary of Cannan Kindergarten Joint School Graduation Ceremony

50th Anniversary of Soka Gakkai

5th Annual Sino-International Freight Forwarders Conference 第五屆中外貨代物流企業洽談會

5 SECONDS OF SUMMER SOUNDS LIVE FEELS LIVE — LIVE IN HONG KONG

6th Sino-International Freight Forwarders Conference
第六屆中外貨代物流企業洽談會

6th UITP Asia-Pacific Congress

7th Annual Sino-International Freight Forwarders Conference and World Cargo Connections
第七屆中外貨代物流企業洽談會及世界貨物運輸展覽會

7th WCA Worldwide Conference

903id club Music Is Life — In Memory Of Danny Chan
903id club 拉闊思念會 永恒的愛陳百強音樂會

903id club Music Is Life — In Memory Of Richard Lam
903id club 拉闊思念會 — 追憶林振強

903id club Music Is Live 拉闊音樂會 (孫燕姿)

903id club Music Is Live 拉闊音樂會 (容祖兒+草蜢)

903id club Music Is Live 拉闊第一場 (陳奕迅+方大同+E02+謝安琪)

903id club Music Is Live 拉闊第二場 (古巨基+王菀之+吳雨霏+張繼聰)

903id club Music Is Live 拉闊第三場 (楊千嬅+林海峰+郭偉亮+農夫)

903id club Music Is Live 又一個叱咤十年回歸演唱會

9th International Congress of the Asia-Pacific Hernia Society (APHS 2013)

A Mei Star Tour — Hong Kong 張惠妹世界巡迴演唱會 — 香港站

A Memorable Evening With Dionne Warwick

A powerful shot by woodpecker education's SAT team — aims to create fully strategy of studying in America 啄木鳥SAT考試團「重磅出擊」— 打造美國留學全攻略

Actitudes Football Fun Cup 心度行同樂日

Actitudes Mega Fun Day 心度行大型同樂日

adidas Crew Love Party

adidas FITMIND YOGARUN #mygirls

Agape Hong Kong Conference 香港愛修團大聖會

Agel World Tour Hong Kong

AIA K-POP 香港演唱會

Air Freight Asia 亞洲航空物流技術展覽會暨論壇

Air Supply Live in Hong Kong

Air&Port Security Expo Asia

Aircraft Interiors Expo Asia 亞洲飛機客艙內設計及設備展

Airline Retail Conference

Airport Cities Conference

Akon Live In Hong Kong

Alicia Keys As I Am Hong Kong

AMERICAN EXPRESS and INFINITI PROUD SPONSORS OF THE HONG KONG SEASON
Andrew Lloyd Webber's THE PHANTOM OF THE OPERA

AN ACOUSTIC EVENING WITH JASON MRAZ AND RAINING JANE — LIVE IN HONG KONG

An Evening With IL DIVO

Anzenhitei Asia Tour in Hong Kong 安全地帶香港演唱會

AOSpine Asia Pacific Interactive Courses

Artistes 88 Fund Raising Campaign 8.8水災關愛行動

ASIA FRUIT LOGISTICA 亞洲國際水果蔬菜展覽會

Asia International Arts & Antiques Fair 亞洲國際藝術古董展

Asia Music Connection

Asia Pacific Airline Training Symposium 亞太航空公司培訓研討會

Asia's Fashion Jewellery & Accessories Fair — March 亞洲時尚首飾及配飾展 — 3月

Asia's Fashion Jewellery & Accessories Fair — June 亞洲時尚首飾及配飾展 — 6月

Asia's Fashion Jewellery & Accessories Fair — September 亞洲時尚首飾及配飾展 — 9月

Asiafruit Congress

Asia-Motorsport Show HK 亞洲汽車運動展覽

Asian Aerospace International Expo and Congress
亞洲國際航空展覽會暨論壇

Asian Business Aviation Conference & Exhibition (ABACE)

Asia-Pacific Association for International Education Conference and Exhibition
亞太國際教育協會年會暨展覽

AsiaWorld-Expo Open House 亞洲國際博覽館開放日

AVENGED SEVENFOLD LIVE IN HONG KONG

Aviation Week MRO Asia

Avril Lavigne Live in Hong Kong 2007

Avril Lavigne Live In Hong Kong 2011 The Black Star Tour

Avril Lavigne Live in Hong Kong 2014

Ayumi Hamasaki Asia Tour 濱崎步亞洲巡迴演唱會之香港站

Baby & Mother Camival 媽媽咪嚟嘉年華

Backstreet Boys Live in Hong Kong

BEAST BEAUTIFUL SHOW in HONG KONG

Become a Star Actitudes Funday 星夢之旅·心度行同樂日

BEST OF BEST IN HONG KONG

Better Living Expo — for Beauty & Well-Being, Hobbies & Learning, Back-to-School and Value Shopping
優質生活博覽 — 美容及養生、休閒及培育、開學用品及精明消費

Better Living Expo — for Beauty, Well-Being & Senior Products, Cooking & Dining, Hobbies & Learning and Value Shopping
優質生活博覽 — 美容、養生及銀髮產品、烹飪及美食、休閒、培育及精明消費

BIGBANG ALIVE GALAXY TOUR in HONG KONG

BIGBANG WORLD TOUR [MADE] in HONG KONG

Billy Joel Live in Hong Kong

Bjork The Volta Tour Live in Hong Kong

BlackBerry Jam Asia

Blur Live in Hong Kong

BNP Paribas Showdown — Hong Kong
法國巴黎銀行網球經典賽 — 香港站

Boyce Avenue Live in Hong Kong

Bruno Mars The Moonshine Jungle Tour

BTOB CONCERT IN HK

BTS LIVE TRILOGY IN HONG KONG: EPISODE II THE RED BULLET

B1A4 ADVENTURE 2015 TOUR HK

C&MA Mission Year Celebration 宣道會聯合宣教慶典

C&MA North Point Alliance Church Diamond Jubilee Thanksgiving Worship and Celebration Banquet 香港基督教宣道會北角堂鑽禧感恩崇拜暨同樂晚宴

Cantonese District Convention

CarPlus 20th Anniversary Celebration — Super Car + Carnival 超級車王嘉年華



CARTES in Asia 亞洲智慧卡工業展

CESAR MILLAN LIVE IN HONG KONG

CFP™ Certification Examination CFP™ 資格認證考試

Chan Po Chu & HKCO 陳寶珠與香港中樂團

Charlie Fesla in Hong Kong

Chicago Live in Hong Kong

Christina Aguilera "Back to Basics" Live in Hong Kong

Church of God in Hong Kong Gathering 香港神的教會大團聚

CNBLUE Asia Tour Concert Bluestorm in Hongkong

CNBLUE BLUE MOON WORLD TOUR — LIVE IN HONG KONG

CNBLUE LIVE — Can't Stop in HONG KONG

CNBLUE LIVE [COME TOGETHER] IN HONG KONG

Coca-Cola Feel Free! Feel Music 探索熱浪演唱會

Coffee Fest Asia

Coldplay — The Viva La Vida Tour

Coldplay Twisted Logic Tour

Common Recruitment Examination and Basic Law Test 綜合招聘考試及基本法測試

Conference on Information and Knowledge Management

Cool Logistics Asia 亞洲冷凍物流會議

Cosmoprof Asia Hong Kong 亞太區美容展

Dave Seaman Hong Kong Tour

David Guetta Listen Tour Hong Kong

David Guetta Live in Hong Kong

Dawn Chia NSD Inauguration and Pink Car Award Ceremony 顏黎明首席就職禮及領車典禮

DBS Bank (Hong Kong) Annual Dinner 星展銀行(香港)周年晚宴

DCHL Annual Awards Presentation 亮碧思頒獎典禮

DCHL Sincerity 10th Anniversary & Annual Awards Presentation Ceremony
亮碧思十載真情頒獎典禮

DCHL "Dragon's Soar and Leap" Annual Awards Presentation Ceremony
亮碧思龍騰飛躍頒獎典禮

Deep Purple Live in Hong Kong

Diana Krall Wallflower World Tour 2016 Hong Kong

Disney On Ice presents Princess Wishes World Tour — Hong Kong
迪士尼冰上世界「公主的夢想」世界巡迴演出 — 香港

Distant Worlds: Music from FINAL FANTASY 遙遠世界：來自最終幻想的樂章

DJ Revolution Festival — Alesso Live in Hong Kong
電音超舞 — Alesso Live in Hong Kong

DJ Revolution in association with Mad Decent Present: "Major Lazer, Jack U + More"

DON'T LET DADDY KNOW 電音超舞音樂節

Dragages 60th Anniversary Cocktail 香港寶嘉建築有限公司60周年酒會

Dragon Centre Presents - TEEN TOP World Tour <High Kick> in Hong Kong

Dreams into Realities - College Advice from the Harvard Dad 哈佛爸爸「夢想成真」留學講座

Duffy Live in Hong Kong

Duran Duran "All You Need Is Now" Tour — Live in Hong Kong

East Asia Capital Artist Concert 東亞華星演唱會

Eco Expo Asia — International Trade Fair on Environmental Protection 國際環保博覽

ED SHEERAN LIVE IN HONG KONG

ELECTRIC PET SHOP BOYS LIVE

Elton John Rocket Man Tour — Live in Hong Kong

English District Convention

Eric Clapton Live In Hong Kong 2007

Eric Clapton Live In Hong Kong 2011

Evanesence Live in Hong Kong

EXO FROM. EXOPLANET #1 — THE LOST PLANET IN HONGKONG

EXOPLANET #2 — The EXO'lution — in HONG KONG

F.I.R World Tour — Hong Kong F.I.R. 飛兒樂團第十行星世界巡迴演唱會 — 香港站

Fahrenheit Live In Hong Kong 飛輪海《想入非非》演唱會

Family Expo HK 香港屋企展

Family Appointment with EL SHADDAI 27th Anniversary Celebration Mass & Heal Concert

Fashion Fest For Girls 女生天下

Faye Wong Tour — Hong Kong 王菲巡唱香港站

Ferrari's 30th Anniversary with Auto Italia in Hong Kong Gala Dinner 法拉利與香港快意汽車30週年晚宴

Financial Risk Manager (FRM) Exam and Energy Risk Professional (ERP) Exam

First World Conference of Endoscopy Physicians (19th General Assembly Session of Chinese Endoscopy Physicians) / First World Endoscopy Technology Expo
首屆世界內鏡醫師大會，首屆世界內鏡博覽會 (第十九屆中國內鏡醫師大會)

FITMI — 4th Achievement Award Presentation Ceremony
香港創新科技及製造業聯合總會 — 第四屆成就大獎頒獎典禮

FNC KINGDOM IN HONG KONG

Food Truck Festival 美食車嘉年華

Forever Asian & World Rally Forever 亞洲及世界年會

FTISLAND LIVE [We Will] IN HONG KONG

Fun Fun Carnival @ AWE 新春同樂@亞博

Future Travel Experience Asia

FWD Insurance Team Building Event and Dinner 富衛保險員工團隊活動暨晚宴

Gan En Shen Zou Qi Fu Zhong Hua
感恩神州 祈福中華 香港回歸十周年萬眾供佛齋天祈福勝會暨大型梵樂演唱會

Gary Chaw Sensation World Tour — Hong Kong

Gary Chaw Welcome to My World Asia Live Tour — Hong Kong

GASEX Hong Kong

G-DRAGON 1st WORLD TOUR: ONE OF A KIND in HONG KONG

Gigi Leung Charity Concert in HK 梁詠琪本色慈善演唱會

Girls' Generation World Tour — Girls & Peace — In Hong Kong

Girls' Generation Tour in Hong Kong 少女時代香港演唱會

GLAY Asia Tour "Justice & Guilty" — Hong Kong

Global Sources Consumer Electronics show 環球資源消費電子展

Global Sources Mobile Electronics show 環球資源移動電子展

Global Sources Electronic Components show 環球資源電子元件展

Global Sources Security Products show 環球資源安防產品展

Global Sources Gifts & Premiums show 環球資源禮品及贈品展

Global Sources Home Products show 環球資源家居用品展

Global Sources Fashion Accessories & Footwear show 環球資源時尚配飾及鞋類展

Global Sources Fashion Apparel & Fabrics show 環球資源時裝及面料展

Global Sources Underwear & Swimwear show 環球資源內衣及泳裝展

God's Word Is Truth! District Convention of Jehovah's Witnesses (Cantonese & Thai)
上帝的話語就是真理! 耶和華見證人區域大會 (粵語及泰語)

God's Word Is Truth! District Convention of Jehovah's Witnesses (Pulohgua & Sign Language)
上帝的話語就是真理! 耶和華見證人區域大會 (普通話及手語)

Good Hope School 60th Anniversary Celebration Dinner 德望學校60周年晚宴

Gorillaz Escape To Plastic Beach Tour

GOT7 ASIA TOUR SHOWCASE IN HONG KONG

Gratitude for Hong Kong — Gratitude Fingerprint Mosaic
「為香港感恩」活動 — 萬人制作巨型手指畫

Greater China Spectacular 大中華非凡之旅

Green Day — Live in Hong Kong!

Gwen Stefani "The Sweet Escape Tour" Live in Hong Kong

H.K. Watch, Clock, Optical, Parts & Accessories Fair



LIST OF EVENTS 更多盛會 首選AWE

香港流行鐘錶、眼鏡及配件展
 Hang Seng Power Music World — Metro Hit Awards Presentation
 恒生勁爆Music World — 新城勁爆頒獎禮
 Hang Seng Power Music World — Metro Joey Yung & Anthony Wong Music Show
 恒生勁爆Music World — 新城唱好容祖兒·黃耀明「祖戀明歌」音樂會
 Hang Seng Power Music World - Metro Joey the Queen Music Show
 恒生勁爆Music World 新城唱好容祖兒 — 我的女皇音樂會
 Happy Farm @ AsiaWorld-Expo 親親動物農莊
 Heavenly Song HK 香港天歌音樂見證會
 Hennessy Artistry 軒尼詩炫音之樂
 Herbalife Spectacular
 Hi-5 House Hits!
 HI-5 WORLD — HOUSE OF DREAMS
 Hillsong Worship "No Other Name" Tour
 HKECIA Annual Dinner
 HKICPA Practising Certificate Examinations — Business Assurance
 HKICPA Practising Certificate Examinations — Law
 HKICPA Practising Certificate Examinations — Taxation
 HKICPA Practising Certificate Examinations 香港會計師公會執業證書考試
 HKICPA Qualification Programme — Module Examinations Module A & C
 HKICPA Qualification Programme — Module Examinations Module B & D
 HKICPA Qualification Programme Final Examination Paper I & II
 HKICPA Qualification Programme Final Examinations 香港會計師公會專業資格課程期終考試
 HKICPA Qualification Programme Module Examinations 香港會計師公會專業資格課程單元考試
 HKTDC Hong Kong International Building & Decoration Materials and Hardware Fair
 香港貿易發展局香港國際建築裝飾材料及五金展
 HKTDC Hong Kong International Building and Hardware Fair 香港貿易發展局香港國際建築及五金展
 HKTDC Hong Kong International Diamond, Gem and Pearl Show
 香港貿易發展局香港國際鑽石、寶石及珍珠展
 HKTDC Sports Source Asia 香港貿易發展局亞洲運動用品展
 Holy Marriage 1111 Testimonial Conference — There's One Near You
 《1111神聖婚約》夫婦見證大會 梗有一對喺左近
 Homecoming Gathering 回家聚樂
 Hong Kong Airlines Limited Annual Dinner 香港航空有限公司周年晚宴
 Hong Kong Airport International Jewellery Show 香港機場國際珠寶展覽會
 Hong Kong Baptist Church 110th Anniversary
 Hong Kong Fire Conference 烈焰香港特會
 Hong Kong IDSF Asian Pacific DanceSport Championships and Hong Kong Open
 香港IDSF亞洲太平洋體育舞蹈錦標賽暨香港體育舞蹈公開賽
 Hong Kong International Aqua & Family Expo 香港國際水族博覽及屋企展
 Hong Kong International Aqua Expo 香港國際水族博覽
 Hong Kong International Auto Parts & Accessories Fair 香港國際汽車零件及配件展
 Hong Kong International Auto Parts Fair 香港國際汽車零件展
 Hong Kong International Building Materials & Construction Equipment Fair 香港國際建材及建築機械展
 Hong Kong International Entrepreneurs Festival 香港國際創客節
 Hong Kong International Furniture Fair 香港國際家具展
 Hong Kong International Pet & Accessory Expo 香港國際寵物用品展
 Hong Kong International Pet & Aqua Accessory Expo 香港國際寵物水族用品展
 Hong Kong International Pet Accessory & Service Expo and Hong Kong International Aqua Accessory & Service Expo 第一屆國際寵物用品及服務展及第一屆國際水族用品及服務展
 Hong Kong International Printing and Packaging Fair 香港國際印刷及包裝展
 Hong Kong International Wedding Trade Fair 香港國際婚紗暨婚慶產業博覽會
 Hong Kong Jewellery & Gem Fair 香港珠寶首飾展覽會
 Hong Kong Jewellery & Watch Fair 香港珠寶鐘錶展覽會

Hong Kong Pharmacy Conference 香港藥劑學術年會
 Hong Kong Puti Meditation Institute Buddhist Event
 Hong Kong Spring Fair 香港春季交易會
 Hong Kong Watch, Clock, Optical, Parts & Accessories Fair 香港流行鐘錶、眼鏡及配件展
 Hongkong International Cultural & Creative Industries Fair 香港國際文化創意產業博覽會
 HOPE CHARITY PARTY
 Huawei Global Mobile Broadband Forum 2015
 HxGN LIVE
 Ian Anderson plays The Very Best of Jethro Tull: Never Too Old to Rock n' Roll!
 ICE AGE LIVE! HONG KONG A MAMMOTH ADVENTURE
 冰上動感冰河世紀LIVE! 香港站長毛象大冒險
 IFPHK Dec Examination
 IFPHK Jun Examination
 IL DIVO Live In Hong Kong
 Imagine Dragons Smoke + Mirrors Tour Live In Hong Kong
 In Celebration of Alan Dick
 India Sourcing Fair — Garments & Accessories 環球資源印度服裝及配件採購交易會
 India Sourcing Fair — Home Products 環球資源印度家居用品採購交易會
 INFINITE 1ST WORLD TOUR "ONE GREAT STEP" — HONG KONG
 INFINITE "ONE GREAT STEP" 全球巡迴演唱會首站 — 香港
 INFINITE 2nd WORLD TOUR (INFINITE EFFECT) IN HK
 Info session for admissions to top US colleges and universities 挑戰高層，只為美國名校
 ING 25th Anniversary Presents: Metro 18 Superstars Charity Concert
 ING 25周年呈獻：新城18巨星匯聚 慈善音樂會
 Inside 3D Printing Conference & Expo with Maker Summit & Pavilion
 Intemational Antiques & Arts Expo — Hong Kong 國際古玩藝術博覽 — 香港
 Intemational Call2All Gathering 國際全民命召會議
 Intemational New Energy Vehicle Show 中國國際新能源汽車展覽會
 It's T-ara Time Live in Hong Kong
 ITU TELECOM WORLD 國際電信聯盟世界電信展
 IYF Hong Kong World Camp IYF 香港世界大會
 Jacky Cheung 1/2 Century Tour — Hong Kong 張學友1/2世紀演唱會最終站 — 香港
 James Blunt Live in Hong Kong
 James Blunt Moon Landing World Tour Live in Hong Kong
 JAMIE CULLUM LIVE
 Jason Mraz "Tour Is A Four Letter Word" World Tour — Hong Kong
 Jayesslee Live in Hong Kong
 JCI Asia Pacific Hong Kong Conference
 JCIHK 65th Anniversary Dinner 國際青年商會(香港總會)65周年晚宴
 Jeff Beck Live in Hong Kong
 Jennifer Lopez Dance Again World Tour
 John Legend Live In Hong Kong!
 Joint Administrative Officer / Executive Officer Recruitment Examination
 政務主任 / 行政主任聯合招聘考試
 Joint Graduation Ceremonies for Po Leung Kuk Affiliated Primary Schools & Kindergartens
 保良局屬下小學及幼稚園聯合畢業頒獎典禮
 Joint Recruitment Examination 聯合招聘考試
 JUNG YONG HWA LIVE <ONE FINE DAY> IN HONG KONG
 Junior Chamber International Hong Kong (JC1HK)
 Justin Bieber My World Tour Live in Hong Kong
 JVC A117 SING SING SING
 JYJ THE RETURN OF THE KING IN HONG KONG
 JYP NATION IN HONG KONG — ONE MIC

Kenichi Ohmae, Golden Rules to Reset Your Life — Nu Skin Economic & Social Tendency Forum
 大前研一重設人生黃金定律 — Nu Skin大師趨勢論壇
 Kenny G "Rhythm and Romance" Live In Hong Kong "Rhythm and Romance"
 KENNY G 世界巡迴演奏會香港站
 KIM HYUN JOONG Asia Fanmeeting in HONG KONG 金賢重亞洲見面會 — 香港站
 Koji Tamaki Premium Symphonic Concert 玉置浩二 Koji Tamaki Premium Symphonic Concert
 Korea Sourcing Fair — Electronics & Components 環球資源韓國電子產品及零件採購交易會
 Korea Sourcing Fair — Gifts & Premiums 環球資源韓國禮品及贈品採購交易會
 Korea Sourcing Fair — Mobile Electronics 環球資源韓國移動電子產品採購交易會
 K-POP Boys in Power LIVE in HK
 K-POP Festival — Music Bank Live in Hong Kong
 K-POP Girls in Love LIVE in HK
 Kraftwerk Live in Hong Kong
 Kula Shaker Live in Hong Kong
 KylieX
 KyuJong & YoungSaeng AND Story in Hong Kong Fan Meeting
 「奎鐘 & 永生還有「他們新的故事現在就要開始」歌迷聚會
 L'Arc-en-Ciel World Tour — Hong Kong
 L'Arc-en-Ciel Tour L' 7-Trans Asia Via Paris Live in Hong Kong
 LaDA Job Fair 大嶼山發展聯盟鼓勵大嶼山地區就業承諾暨第一屆招聘會
 Lady Gaga The Born This Way Ball
 Lang Lang Music Sharing 郎朗音樂人生分享會
 LED + Light Tech Show — HK 香港國際照明科技展
 LED + Light Tech Show / LED Light Fair — Hong Kong 香港國際LED應用照明科技展
 LEE JONG SUK FANMEETING IN HONG KONG
 Lee Min Ho Live in Hong Kong 李敏鎬香港演唱會
 Legend Fighting Championship 10 武林傳奇 10
 Legend Fighting Championship 4 武林傳奇 4
 Legend Fighting Championship 8 武林傳奇 8
 Legislative Council Election (Central Counting Station) 立法會選舉 (中央點票站)
 Lily Allen Live in Hong Kong
 LINX Asia-Pacific
 Linkin Park — "A Thousand Suns" World Tour Live in Hong Kong
 Linkin Park "Living Things" World Tour Live in Hong Kong
 Linkin Park Live in Hong Kong
 Live N' Loud Hong Kong
 Lloyd Banks Live In Hong Kong
 Longines Hong Kong Masters 浪琴表香港大師賽 — 國際馬術障礙賽
 Loud Festival — Hong Kong 鬧哄哄音樂節 — 香港
 Love & Care — Hong Kong Council of Social Service 關愛共融 — 香港社會福利服務的發展
 Love Psychedelico 10th Anniversary Live in Hong Kong
 Love@Expo
 Luna Sea Live 2012-2013 — The End of the Dream
 Luna Sea World Tour HK Reboot — to the new moon —
 M Live Concert by CJ / 2PM HANDS UP ASIA TOUR in HONG KONG
 Macklemore & Ryan Lewis Live in HK
 MADONNA REBEL HEART TOUR — HONG KONG
 Mannings Presents Opus 2 Jay World Tour — Hong Kong
 萬寧呈獻周杰倫魔天倫2世界巡迴演唱會 — 香港
 Maroon 5 "It Won't Be Soon Before Long" Tour — Live in Hong Kong
 Maroon 5 Live in Hong Kong 2011
 Maroon 5 Live in Hong Kong 2012
 MAROON 5 WORLD TOUR 2015 — HONG KONG PRESENTED BY AIA

MAMA Korean Goods Biz — Matching
 Masked Rider Fest Hong Kong 幪面超人祭香港
 MASSIVE presents Above & Beyond
 Mayday In Concert 五月天回到地球表面演唱會 (最終場)
 Metro Green Xmas Concert 新城環保聖誕音樂力量巨聲音樂會
 Metro Radio Live Interview & Broadcast
 Metro's Love & the City Concert 新城 Love & the City 音樂會
 Metro's Super Talents in Concert 新城超實力唱將音樂會
 METS (Machinery, Equipment, Technology & Supplies for Jewellery & Watch Industry)
 香港珠寶鐘錶工業科技及用品展
 Michael Buble Live in Hong Kong
 Michael Jackson THE IMMORTAL World Tour by Cirque du Soleil
 米高·積遜《不朽傳奇》世界巡迴 (太陽劇團制作)
 Mineral & Gem Asia 亞洲礦物及寶石展
 Mineral, Gem & Fossil Asia 亞洲礦物、寶石及化石展
 MISIA HOSHIZORA VII LIVE IN HONG KONG — 15TH CELEBRATION
 MISS A FANS PARTY 亞洲巡迴演唱會 — 香港站
 Miss Chinese Cosmos Pageant 中華小姐環球大賽
 MJ Group Global Convention 美兆集團全球年會
 Mnet Asian Music Awards — Red Carpet Party 亞洲音樂大獎 — 紅地毯派對
 Mnet Asian Music Awards — MAMA in Hong Kong 亞洲音樂大獎
 MSC Challenge
 MSC Drift HK 香港國際漂移盛事
 Muse Live in Hong Kong 2007
 MUSE LIVE IN HONG KONG 繆斯樂隊香港演唱會2015
 Muse The Resistance Tour Hong Kong 2010
 My Chemical Romance — The Black Parade Tour Live in Hong Kong
 Namie Amuro 20th Anniversary ASIA TOUR IN HONG KONG
 安室奈美惠20週年亞洲巡迴演唱會 — 香港站
 Namie Amuro LIVEGENIC IN HONG KONG
 Nature Fun x Happy Fam 探索大自然遊樂園 x 動物農莊
 Netvigator Love Music Tour — MOOV Party 網上行Love Music巡迴演 — MOOV歌舞會
 New Gallery on Old Bailey 「正」藝術畫展 · 奧畫廊
 Nick Vujicic Evangelistic Meetings "Give Up Get Up"
 「Give Up Get Up」 Nick Vujicic 香港佈道會
 Nick Vujicic: By Faith, We Soar! 力克·胡哲「有 Faith, 可飛！」
 Nine Inch Nails Live
 NOW Mango TV Concert 芒果群星COME芒果音樂會
 NSDs Sharing Session
 Nu Skin Enterprises, Greater China & SEA Regional Convention
 如新企業集團大中華暨東南亞區域大會
 Nu Skin GC & SEA Regional Convention 如新集團大中華及東南亞區域大會
 Nu Skin Greater China Regional Convention Nu Skin 大中華區域大會
 Oasis Live in Hong Kong 2006
 Oasis Live in Hong Kong 2009
 ONE DIRECTION "ON THE ROAD AGAIN TOUR" LIVE IN HONG KONG
 ONE OK ROCK Live in Hong Kong
 ONE OK ROCK 2016 "35xxxv" ASIA TOUR LIVE IN HONG KONG
 ONE PIECE Music Symphony 《海賊王》交響音樂會
 OpenStack Summit — Hong Kong OpenStack 高峰會 — 香港
 OSIM uDiva x Lee Minho Fans Meeting OSIM 小天后與李敏鎬的約會
 Overseas Chinese World Conference for Promoting Peaceful Reunification of China
 (Hong Kong, China) 全球華僑華人促進中國和平統一大會 (中國香港)
 Paramore Live in Hong Kong



LIST OF EVENTS 更多盛會 首選AWE

PATA Travel Mart
 Phoenix Live in Hong Kong
 Physical Aaron Kwok De Show Reel Extension Live in concert
 舒適堡郭富城舞林正傳演唱會延賓篇
 PITBULL LIVE IN HONG KONG
 Pizza Hut Hong Kong Annual Dinner 香港必勝客周年晚宴
 PLAY! FTISLAND CONCERT in Hong Kong
 POST-EXPO Asia Pacific
 POWER-GEN ASIA
 Practical World Hong Kong — co-located with China Sourcing Fair: Gifts & Home Products
 Project WAO Charity Concert — Hong Kong Station Project WAO 女生團結音樂節元年 — 香港站
 Put yourself on the front line with the MSF Truck Exhibition — "Living in Conflict"
 「衝突·求生」無國界醫生貨櫃展覽·帶你體驗前線救援
 Putonghua District Convention
 Railway Interiors Expo
 Rain 2009 Asia Tour in Hong Kong
 Rain's Coming 06/07 Rain World Tour In Hong Kong
 RAIN "THE SQUALL" ASIA TOUR IN HONG KONG 王者歸來RAIN亞洲巡迴演唱會-香港站
 Recycle — Keep Rolling Recycle — Keep Rolling 音樂會
 Red Hot Chili Peppers Live in Hong Kong
 Redfoo of LMFAO and the Party Rock Crew Live Full Show Concert in Hong Kong
 Richburg Car Show 富利堡車展
 River of Wisdom — Animated Version of the Riverside Scene at Qing Ming Festival Exhibition
 「智慧長河：電子動態版《清明上河圖》」香港展
 Road to Admissions With the Edge 有了領峰，你的未來不是夢
 Rock on Music Festival 香港搖滾音樂節
 RocknOver Countdown Concert 狂熱搖滾除夕倒數演唱會
 Rod Stewart Rocks His Greatest Hits Live in Hong Kong
 Rotary Club of Hong Kong North Annual Dinner 香港北區扶輪社周年晚宴
 Running Man Fan Meeting 2013 RACE START! in Hong Kong!
 Running Man Fan Meeting 2015 — Ideal Group proudly presents Race Start!
 Season 3: RM Special Tour in Hong Kong
 Running Man Fan Meeting Asia Tour 2014 "RACE START!" Season 2 in Hong Kong
 Russell Peters Almost Famous World Tour
 Russell Peters Notorious World Tour
 Ryuichi Kawamura In My Words Live in HK 河村隆一 香港演唱會
 Safe The Planet
 Saltimbando — Cirque Du Soleil Hong Kong Tour
 Samsung Forum 三星論壇
 SAMSUNG Imagine Live is Life 音樂會
 Sanrio Family Sports Day Sanrio 家族全能運動會
 Santana Live in Hong Kong
 Sarah Brightman Dreamchaser World Tour Hong Kong
 Sarah Brightman Symphony The World Tour
 SAT Test
 SAT Test Seminar by Beijing New Oriental Vision Overseas Consulting Co., Ltd
 新東方美國名校本科申請巡講 香港站
 SAT Test Seminar by Beijing Wiseway Consulting Co. Ltd
 SAT Test Seminar by Chinamerica Educational Development Consulting Associates
 SAT Test Seminar by Focus International Education
 SAT Test Seminar by Fujen
 SAT Test Seminar by Guangzhou Better Education Consulting Co. Ltd
 SAT Test Seminar by Kung Tian Tien

SAT Test Seminar by ThinkTank Learning
 SAT Test Seminar by Tian Dao
 SAT Test Seminar by Woodpecker Education
 SAT Test Seminar by 佳橋教育科技(北京)有限公司
 SAT Test Seminar by 加誠博教·萬佳留學及博圖教育
 SAT Test Seminar by 北京匯智英達國際教育諮詢有限責任公司
 SAT Test Seminar by 北京澄懷科技有限公司
 SAT Test Seminar by 新航道(北京)管理諮詢有限公司
 SAT Test Seminar by 智課網教育科技(香港)控股有限公司
 SAT Test Seminar by 谷天田(北京)科技有限公司
 SAT Test Seminar by Shinyway Education
 SAT Test Seminar by Yanding US — China Education Co Ltd
 SAT Test Seminar by 北京環宇智盛教育諮詢中心
 Scissor Sisters Live in Hong Kong
 Seb Fontaine . HYPHER
 September Hong Kong Jewellery & Watch Fair 九月香港珠寶鐘錶展覽會
 Shane Filan You & Me Tour Live in Hong Kong
 Sheng Kung Hui Teachers' Day
 SHINee Concert "SHINee World III" in Hong Kong
 SHINee FESTIVAL TOUR IN HONG KONG
 SHIN-HWA GRAND TOUR THE CLASSIC IN HONGKONG 15th Anniversary Concert
 「神話」15週年亞洲巡迴演唱會 - 香港站
 Sigur Rós Live in Hong Kong
 Simple Plan "Get Your Heart On! Tour" Live in Hong Kong
 Slash Live in Hong Kong
 Snow Patrol Live in Hong Kong
 Soliton Live Music Performance by Bianca Wu / Gin Lee
 Soliton Live Music Performance by Michael Lai
 Soliton Live Music Performance by Philip Wei / Sitá Chan
 Soliton Music Display
 Sony Ericsson Presents — Westlife Face to Face Asian Tour
 Sony Ericsson Uni-Power 大合唱會
 Soul by Ludacris — Asia tour music party — Hong Kong 亞洲巡迴音樂派對 — 香港站
 South African Expo (Hong Kong SAR) in celebration of the 10th Anniversary of Diplomatic Relations between the Republic of South Africa and People's Republic of China 南非工貿產品博覽會
 Spandau Ballet "Soul Boys of The Western World Tour" Live in Hong Kong
 Special Convention
 Spine Summit Asia Pacific — Hong Kong 年度亞太脊柱學術高峰會
 SPN Conference
 Sports & Discovery Expo 運動及野外用品展博覽
 Sports Source Asia 亞洲運動用品展
 Sports Source Asia International Sourcing Fair for Sports Equipment and Sports Apparel
 亞洲運動用品展 國際運動用品及運動服裝採購展
 SS501 Persona 1st Asia Tour Hong Kong
 St. Paul's Co-educational College 90th Anniversary Celebration Fundraising Variety Show —
 The Extravaganza 聖保羅男女中學九十週年校慶慶祝活動 — 籌款綜合表演
 Stilt Parade with festive fun AND Interactive Game 華麗繽紛高蹺巡遊及互動遊戲
 Suede Live in Hong Kong 2013
 Suede The Greatest Hits Tour Live in Hong Kong 2011
 Summer POP Live in Hong Kong 香港夏日流行音樂節
 Sunrider Asia Convention 仙妮蕾德亞洲大會
 Sunrider International Grand Convention
 Super Inflatable Game Carnival 超級充氣嘉年華



SUPER JUNIOR — D&E ASIA TOUR 2015 - PRESENT - in HONG KONG
 SUPER JUNIOR — K.R.Y. ASIA TOUR -Phonograph- in HONG KONG
 SUPER SHOW 2 — SuperJunior — The 2nd Asia Tour
 SUPER SHOW 5 — SUPER JUNIOR WORLD TOUR IN HONG KONG
 SUPER SHOW 6 — SUPER JUNIOR WORLD TOUR IN HONGKONG
 Swatow Christian Churches Centenary Celebration 港九潮人生命堂百周年紀念慶典
 Taeyang World Tour RISE in Hong Kong Sponsored by Modern Education (Hong Kong) Limited
 TAKE FTISLAND IN HONG KONG
 Tat Ming Pair Live — Clear II 達明一派兜兜轉轉演唱演唱會 — Part II
 Taylor Swift Live in Hong Kong
 TEDxHongKong 2015
 Thai Fight Extreme: HONG KONG Thai Fight Extreme 世界拳擊爭霸賽 - 香港站
 The 10th Hong Kong Wushu International Festival 第十屆香港國際武術節
 The 1st Wonder Wonder Girls Live in HK
 The 30th China Adolescents Science and Technology Innovation Contest
 第30屆全國青少年科技創新大賽
 The 47th OSEAL Forum (47th Orient & Southeast Asian Lions Forum) 第四十七屆東南亞獅子大會
 The 4th Furniture Export (Hong Kong) Trade Exhibition
 The 8th Hong Kong Wushu International Championship 「獅王杯」第8屆香港國際武術節
 The Black Eyed Peas — The Monkey Business Asian Tour
 The Chinese International Exposition (HK) of Chinese Medicine Materials, Medicines & Health Products 第一屆中國國際中藥原材料暨中藥藥品、保健品(香港)展覽會
 The Church in Hong Kong — Sunday Service 香港教會 — 主日集會
 The Church of God Gathering
 The Church of God in Hong Kong Gathering 香港神的教會大團聚
 THE CLUB PROUDLY PRESENTS CIRQUE ADRENALINE 飛天離地絕技團
 The Color Run™ Hong Kong
 The Cure "A Night With The Cure" Live in Hong Kong K-1 World GP in Hong Kong
 K-1 世界巡迴賽亞洲香港站
 The Days of Noah 2 Movie Screening and Evangelistic Conference
 《挪亞方舟驚世啟示2》電影佈道大會
 The Flaming Lips Live in Hong Kong
 The Gospel for China Conference 中國福音大會
 The HK January International Jewellery & Watch Show 第二屆香港一月國際珠寶鐘錶展覽會
 The Hong Kong Ani-Com Carnival 香港動漫嘉年華
 The Hong Kong Health Expo & Int'l Conference on TCM & 4th Pong Ding Yuen Int'l Symposium on TCM 香港健康展暨國際中醫藥發展論壇暨第四屆龐鼎元國際中醫藥研討會
 The Hong Kong January International Jewellery & Watch Show 香港一月國際珠寶鐘錶展
 The HUB
 The HUB — The Select Fair for International Apparel & Lifestyle Brands
 The International Youth Dance Festival Celebrating the Joy of Nature
 舞頌天地情 — 世界青年大自然之舞劇慶賽
 THE KILLERS Live in Hong Kong
 The Legend Returns — Fatboy Slim Hong Kong Tour
 THE MAGIC NOVA 神奇聖誕世界巡迴香港站
 The Piano Guys Live in Hong Kong
 The Propitious DCHL Annual Awards' Presentation Ceremony 亮碧思吉祥如意頒獎典禮
 The Smashing Pumpkins Live in Hong Kong
 The Stone Roses Live in Hong Kong
 The Story Behind Linsanity 生命灌籃
 The Tour of MISIA Discotheque Asia — HONG KONG
 The United States University Application Guide 美國本科申請指導
 The World's Greatest Tenor Plácido Domingo Live in Hong Kong
 THE VAMPS with special guests THE TIDE

Thomas & Friends — Live On Stage — "Thomas Saves the Day"
 Thomas & Friends — Live On Stage — 「友愛互助奇遇記」
 Tiësto Club Life - Music Festival
 Tobacco Asia Expo 亞洲烟草展覽
 Topking World Series Hong Kong 世界泰拳巡迴賽 — 香港站
 Toyota 100K Sales Milestone And Triple Crown Celebration
 Travis Live In Hong Kong
 TVXQ! LIVE WORLD TOUR "CATCH ME" IN HONG KONG 東方神起世界巡迴演唱會香港站
 UITP International Conference on Public Transport Financing
 第6屆公共交通國際聯合亞太區大會暨公共交通財務融資會議
 Ultimate Song Chart Awards 2007 07年度叱咤樂壇流行榜頒獎典禮
 Ultimate Song Chart Awards 2008 08年度叱咤樂壇流行榜頒獎典禮
 Ultraheroes Acrobatic Live in Hong Kong
 Uncovering The Legendary Noah's Ark 方舟不是神話佈道大會
 Underworld Live in Hong Kong
 USANA Asia Pacific Convention USANA 亞太區年會
 VAMPS LIVE IN HONG KONG
 Vitafoods Asia 亞洲營養食品展
 Walking With Dinosaurs — The Arena Spectacular 與龍同行 震撼舞台
 WCA 6th Worldwide Conference
 WCA First 16th Annual Conference
 Westlife The Farewell Tour Live in Hong Kong
 Westlife The Gravity Tour Live in Hong Kong
 winds. LIVE TOUR "AWAKE" IN HONG KONG
 Winefuture Hong Kong
 World of Outdoor Lighting & Lighting Accessories 戶外照明及燈飾配件世界
 Worlddidac Asia 世界教育聯合會亞洲教育技術裝備展覽會
 WorldVentures — A View from the Edge
 WorldVentures — BootCamp
 WorldVentures — Momentum
 X JAPAN World Tour Live in Hong Kong 2009
 X JAPAN World Tour Live in Hong Kong 2011
 You Bring Beauty to Phoenix — Tenth Anniversary Celebration Gala of Phoenix Satellite
 Television Co., Ltd. 鳳凰因你而美麗 — 鳳凰衛視十週年慶典晚會
 YOUR MUM AND HOSTESS CLUB PRESENTS: BELLE & SEBASTIAN LIVE IN HONG KONG
 YUI Live ~ Hong Kong HOTEL HOLIDAYS IN THE SUN ~
 Zone Visit
 Zuhai Hong Kong Concert 祖海香港好運來演唱會
 中國基督教播道會同福堂20周年堂慶
 中華基督教會灣仔堂150週年暨18堂聯合感恩崇拜及聚餐
 以耶穌為榜樣 耶和華見證人區域大會(粵語)
 國際佛教僧尼總會 弘法利生紀功表彰大會暨第三屆阿闍黎及闍法上師授稱典禮
 天主教學校教師日
 家是香港·伴你啟航青年創業論壇暨青年創業資助計劃啟動禮
 復活節合堂崇拜「還他一杯涼水」
 新城極唱數碼HD音樂會
 新城極唱數碼音樂廳
 新城華語好聲音大熱唱
 新酒恩膏佈道音樂會
 母親子孝親恩頌心得分享會
 華麗繽紛高蹺巡遊及互動遊戲
 香港《群書治要》論壇
 香港教會 — 主日集會
 香港真佛宗蓮豐堂祈福大會
 香港護世息災念佛祈福法會



ONE FUTURE

THE
AWE
CONTINUES

高瞻遠矚 下一個精采紛呈的十年

Lau Hak Wah

劉克華

Chief Projects Officer (former Chief Operating Officer)
首席項目總監 (前任首席營運總監)
2006年8月加入

Ivy Ng

吳敏慧

Director of Corporate Planning
企業策劃總監
2004年5月加入

Larry Cheung

張大欣

Catering Support Manager
後勤事務經理
2008年4月加入

Karen Cheung

張嘉欣

Chief Financial Officer
首席財務總監
2008年5月加入

Chan Soi Kun

陳瑞娟

Linen & Uniform Room Supervisor
布草房督導
2008年4月加入

Eric Leung

梁廣盛

Senior Pastry Chef (Pâtissier)
餅房總廚
2008年4月加入

Alf Leung

梁沛林

Environmental, Safety & Food Hygiene Manager
環保、安全及食物衛生經理
2008年9月加入

Mike Leung

梁智遠

Senior Finance Officer
高級財務主任
2008年12月加入

Rachel Lo

羅淑儀

Assistant Business Development Manager - Special Event
助理業務發展經理 - 娛樂及特別活動
2012年4月加入

May Tong

唐鳳好

Human Resources & Administration Office Assistant
辦公室助理
2005年11月加入

"I hope AWE can help Hong Kong attract even more world-class mega-size conferences, and I hope there will be more special activities like international opera, so our visitors can enjoy a full EXPOtainment experience."

「未來期望協助香港引入更多國際性大型會議，也希望做更多特別活動，例如國際性歌劇，讓訪客有更多EXPOtainment的體驗。」

"To be competent in the fast-changing EXPOtainment industry, one needs to accumulate more experience and inherit the intelligence from past successes. I hope I can share my experience with new colleagues, to pass on my knowledge to the next generation."

「勝任日新月異的博覽業，需要更多的經驗累積和傳承，所以我期望將我的經驗與其他新同事不斷分享，傳承新一代。」

"I hope there will be more public exhibitions like Food Expo in the future, which will attract even more people to come to AWE!"

「我希望未來可考慮引入如美食展等公眾博覽，吸引更多人到亞博館！」

"I hope the second phase of AWE can be completed as soon as possible, so we can attract an even wider variety of events to Hong Kong!"

「期待AWE二期可盡快落成，為香港帶來更多國際性大型盛事！」

"With more and more events held at AWE, there are also more and more uniforms. I hope there will be more space to store them all!"

「隨著AWE有愈來愈多活動，制服愈來愈多，希望將來有更多空間儲存制服。」

"I hope I can help AWE break the world record for the biggest cake in the world! Or it would be great to see AWE organize a feast for 10,000 people, or perhaps even host some large-scale new activities like military and vessel exhibitions."

「我希望為AWE創造世界紀錄，製造全世界最大的蛋糕！或者在AWE搞萬人宴，又或者引入一些新活動，例如軍事、船舶的展覽。」

"I hope AWE can become the competition venue for an Olympic or other world-class sport. Of course, I also want to see it accident-free at all times, so AWE becomes known as the safest venue in the world!"

「我希望AWE可以成為奧運或其它世界級賽事的其中一個比賽場館，並確保全部活動做到零意外，以「Word of Mouth」宣揚AWE引領業界提高安全標準及成為同業追隨的典範。」

"I play badminton, so of course I hope AWE can be the venue for an Open Badminton Championship! I also hope that our company can implement automated food and beverage counters to further enhance the experience for our guests and visitors."

「我工餘喜歡打羽毛球，當然是希望AWE可以舉辦羽毛球公開賽！我也希望公司未來可以將售賣餐飲櫃位自動化，進一步提升賓客體驗。」

"I'm really looking forward to lots more mega-size music concerts at AWE, bringing different kinds of music to the public! I would also love to see MMA come to AWE, and any kind of charitable event."

「我很期待在AWE舉辦大型的室內室外音樂節，為觀眾帶來不同的音樂！以及過往一直只在澳門舉行的綜合格鬥比賽（MMA），或者各類慈善活動。」

"I hope AWE can create an experience like the Avenue of Stars or a large-scale exhibition of cartoon characters (such as the Pandas World Tour, which featured over a thousand exhibits made of paper), organizing short-term art exhibitions along its main corridors or in public areas to attract members of the public to come and visit."

「未來希望AWE都可以做到星光大道或者大型卡通人物展覽(如較早前的過千隻紙製熊貓展)，於主要通道及大堂舉辦短期藝術展，吸引更多公眾來AWE參觀。」

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