

THE HUB OF SUCCESS ➤  
**BE IN AWE**



# Where the World Meets

Dynamic and fast-growing, Asia's business markets offer rich potential for future growth. AsiaWorld-Expo (AWE) puts you at the very heart of those opportunities, giving you easy access to a diverse and affluent population of consumers and key decision-makers.

Seamlessly integrated with Hong Kong International Airport (HKIA) and an extensive network of world-class transport infrastructure, AWE possesses a rare combination that sets it apart in the global MICE and entertainment industry: superb facilities and services, with hassle-free access from around the planet, all located in a vibrant new hub of limitless potential.

A world of opportunities awaits you. Be in AWE.

## Effortless Access— Locally, Regionally and Internationally

### ➤ Air

HKIA has over 1,100 flights daily, connecting it to over 220 destinations worldwide.

Nationals of about 170 countries and territories enjoy visa-free access to Hong Kong.

Located just a one-minute train ride from HKIA, AWE is ideally positioned to foster communication and business across the region.

Thanks to a series of ongoing expansion and upgrade projects at HKIA, ever more frequent and flexible flights are available to meet the needs of business travellers.

### ➤ Land

The Airport Express connects AWE directly to Hong Kong's downtown in just 28 minutes, complemented by a territory-wide, multi-modal transportation system that links AWE to all areas of Hong Kong.

Quick and easy cross-border connectivity is also strengthened via the new Guangzhou-Shenzhen-Hong Kong Express Rail Link and Hong Kong-Zhuhai-Macao Bridge.

### ➤ Sea

In 2018, the number of passengers using the cross-boundary SkyPier climbed to 2.6 million.





# CONNECTIVITY



Asia's key markets  
within 4 hours



Half the world's population  
within 5 hours



Air / Sea/ Land connections &  
infrastructure



# Your Double Gateway to New Opportunities



AWE is much more than a global gateway. It is also strategically positioned at the heart of China's Greater Bay Area, and offers unrivalled connections to this extraordinary economic powerhouse. A venue of unparalleled scalability, AWE puts you within one hour of a metropolitan population of some 70 million people, with a combined GDP of more than USD1,600 billion.

To maximise the many opportunities of the Greater Bay Area, its cities are now linked by a vast network of new infrastructure, including rail, road and sea links, all positioning AWE as a MICE and EXPOtainment hub that is second to none.

## World-class Infrastructure for Seamless Accessibility

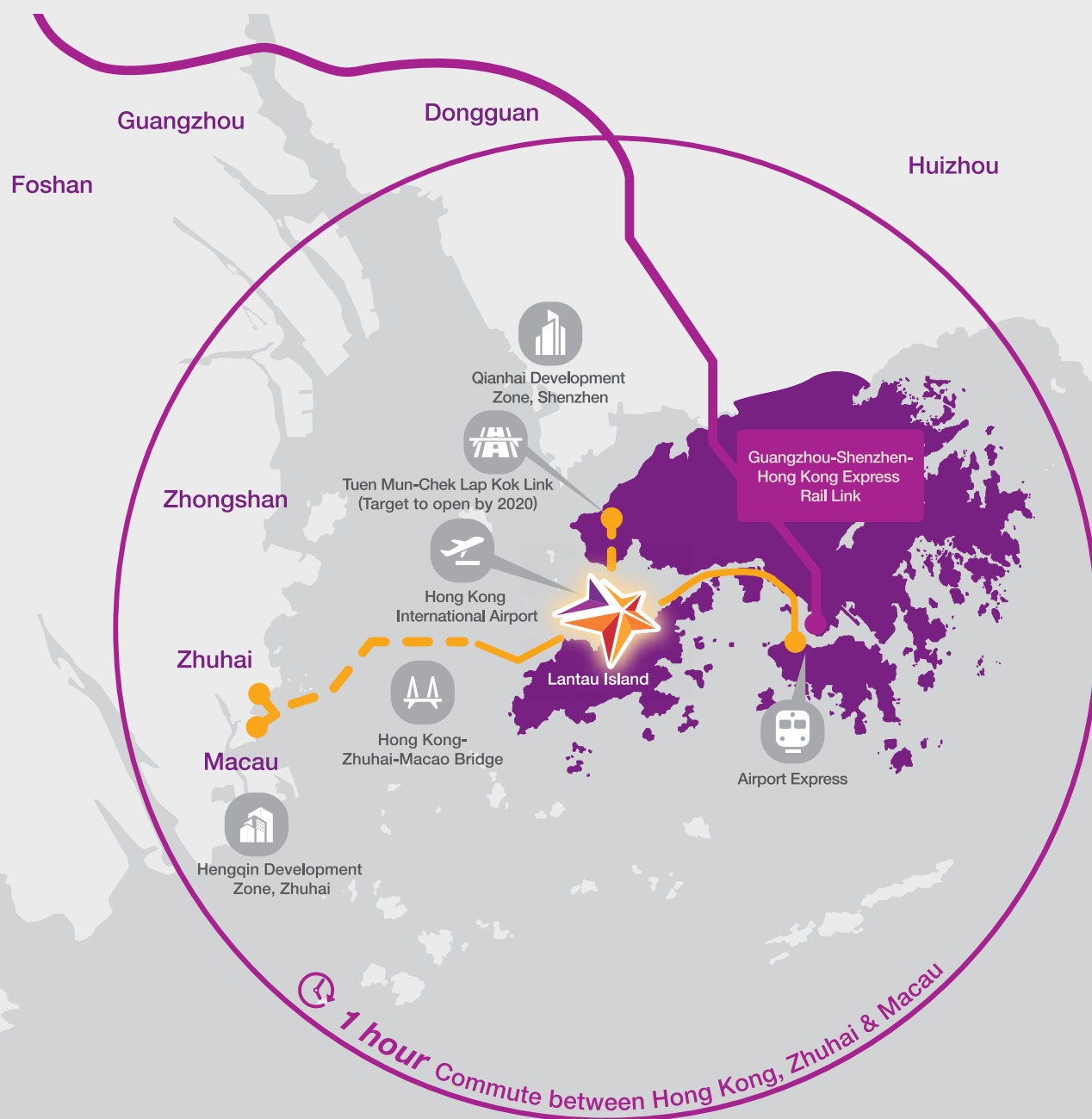
- The Guangzhou-Shenzhen-Hong Kong Express Rail Link provides fast connections to the core cities of the Greater Bay Area.
- The Hong Kong-Zhuhai-Macao Bridge connects AWE to Macau and Zhuhai in just 40 minutes.

- The Tuen Mun-Chek Lap Kok Link (scheduled to open in 2020) will slash travel times between AWE and northwest Hong Kong to just 15 minutes, with onward links to Shenzhen Bay Port in approximately 20 minutes.
- Cross-boundary coach services now connect Hong Kong to more than 110 towns and cities across the Greater Bay Area, with some 550 scheduled departures every day.
- The SkyPier at Hong Kong International Airport offers sea transfers serving nine ports throughout the Greater Bay Area.





# OPPORTUNITIES



The Greater Bay Area encompasses 11 cities with 70 million population



Hengqin Development Zone, Zhuhai



Hong Kong-Zhuhai-Macao Bridge



Airport Express



Hong Kong International Airport



Tuen Mun-Chek Lap Kok Link (Target to open by 2020)



Qianhai Development Zone, Shenzhen



# Soaring to New Heights with SKYCITY

Covering some 25 hectares, SKYCITY is a new landmark integrated development project designed to offer world-class retail, dining, hotel, office and entertainment facilities—all located just moments from AWE. Scheduled for completion in phases from 2020 to 2027, SKYCITY will be the centrepiece of Lantau's major new bridgehead economy, and will affirm AWE's status as a MICE and EXPOtainment destination like no other.

For businesses and event organisers of all sizes, the future is looking bright at AWE, where SKYCITY is poised to bring the world together for a new era of success.



## Unparalleled Commercial Synergy

SKYCITY will add even more value to the AWE experience, offering event organisers and participants unprecedented new opportunities for both business and leisure.

**Hotel** : The number of hotel rooms located within 10 minutes of AWE is set to double as SKYCITY progressively opens.

**Retail** : With a gross retail floor area of 350,000 square metres, SKYCITY will set a new benchmark for retail in the region and offer countless new opportunities to AWE's visitors.



**Dining** : As a gateway to the world, SKYCITY will offer a wealth of culinary options for every taste and budget.

**Entertainment** : The latest technology will establish SKYCITY as a superb new lifestyle destination. SKYCITY also offers quick and convenient access to many of Hong Kong's leading attractions such as Hong Kong Disneyland, Ngong Ping 360, the Big Buddha, and Tai O.



# SYNERGY



Hong Kong-Zhuhai-Macao Bridge

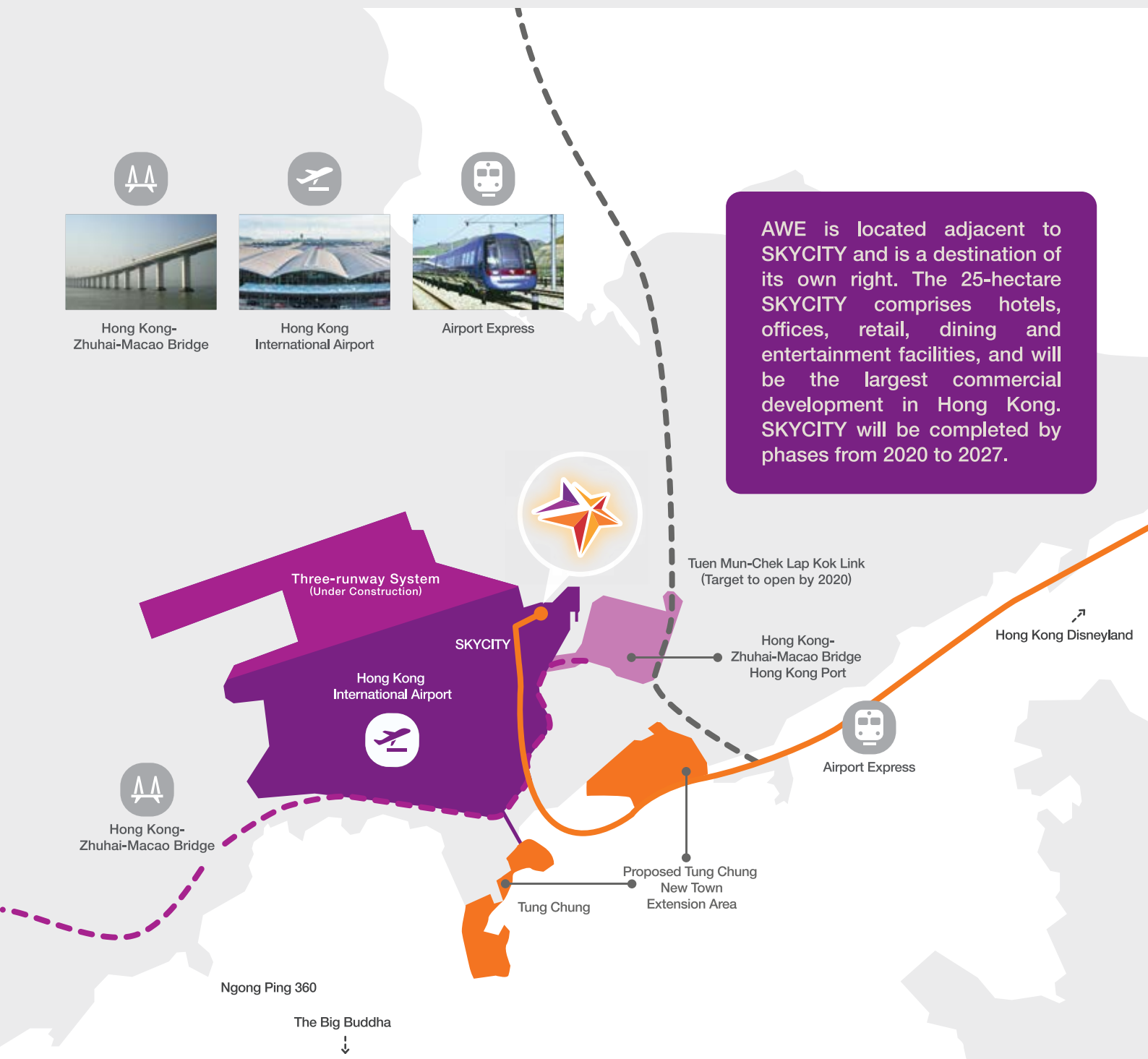


Hong Kong International Airport



Airport Express

AWE is located adjacent to SKYCITY and is a destination of its own right. The 25-hectare SKYCITY comprises hotels, offices, retail, dining and entertainment facilities, and will be the largest commercial development in Hong Kong. SKYCITY will be completed by phases from 2020 to 2027.



## Hotels

More than 5,000 and 10,000 hotel rooms within distance of 10 and 30 minutes respectively.



## Retail

Gross floor area of 350,000 sqm.  
2,800 car parking spaces



## Dining

Art of gastronomy  
beyond tradition



## Entertainment

Combine latest technology,  
innovation and inspiration



## AWE Quick Facts



**70,000** square metres  
of rentable space, featuring 10 state-of-the-art,  
ground-level and column-free exhibition halls



### Arena

Hong Kong's largest indoor arena with a  
capacity of up to **14,000** audiences



### AsiaWorld-Summit

Hong Kong's largest indoor convention and  
hospitality hall, capable of accommodating  
banquets for more than **4,300** diners

## Flagship Events



- Asia Fruit Logistica
- Global Sources Exhibitions
- Hong Kong Jewellery & Gem Fair
- Eco Expo Asia
- Longines Masters of Hong Kong
- Mnet Asian Music Awards (MAMA)

## Awards and Recognition



### Outstanding Venue Award

The Asian Federation of Exhibition  
and Convention Associations (AFECA)  
(2018)



### Best International Venue

Mash Media's Exhibition News (EN)  
Awards (2017)



Best Convention and  
Exhibition Centre in Asia-Pacific  
CEI Industry Survey  
(2012-2019)

