



AsiaWorld-Expo

EXPLORE **ALL IN AWE**

亚博 盛事探索

**MAKE
BIGGER
MOMENTS
MATTER**

体验无界 此刻更大



EXPANSION
IS MORE THAN SCALE
**IT'S THE POWER OF
CONNECTION**

PHASE 1

Phase 1 and Phase 2 bring space and ambition together across a connected destination ecosystem. Integrated with SKYTOPIA at the heart of Hong Kong International Airport (HKIA)'s Airport City blueprint, we are creating more room for bold ideas, more ways to connect, and richer experiences to explore.

Together, we are generating new momentum for Hong Kong's mega-event, tourism and destination economy.

**WE ARE NOT SIMPLY EXPANDING.
WE ARE MULTIPLYING THE POSSIBILITIES.**

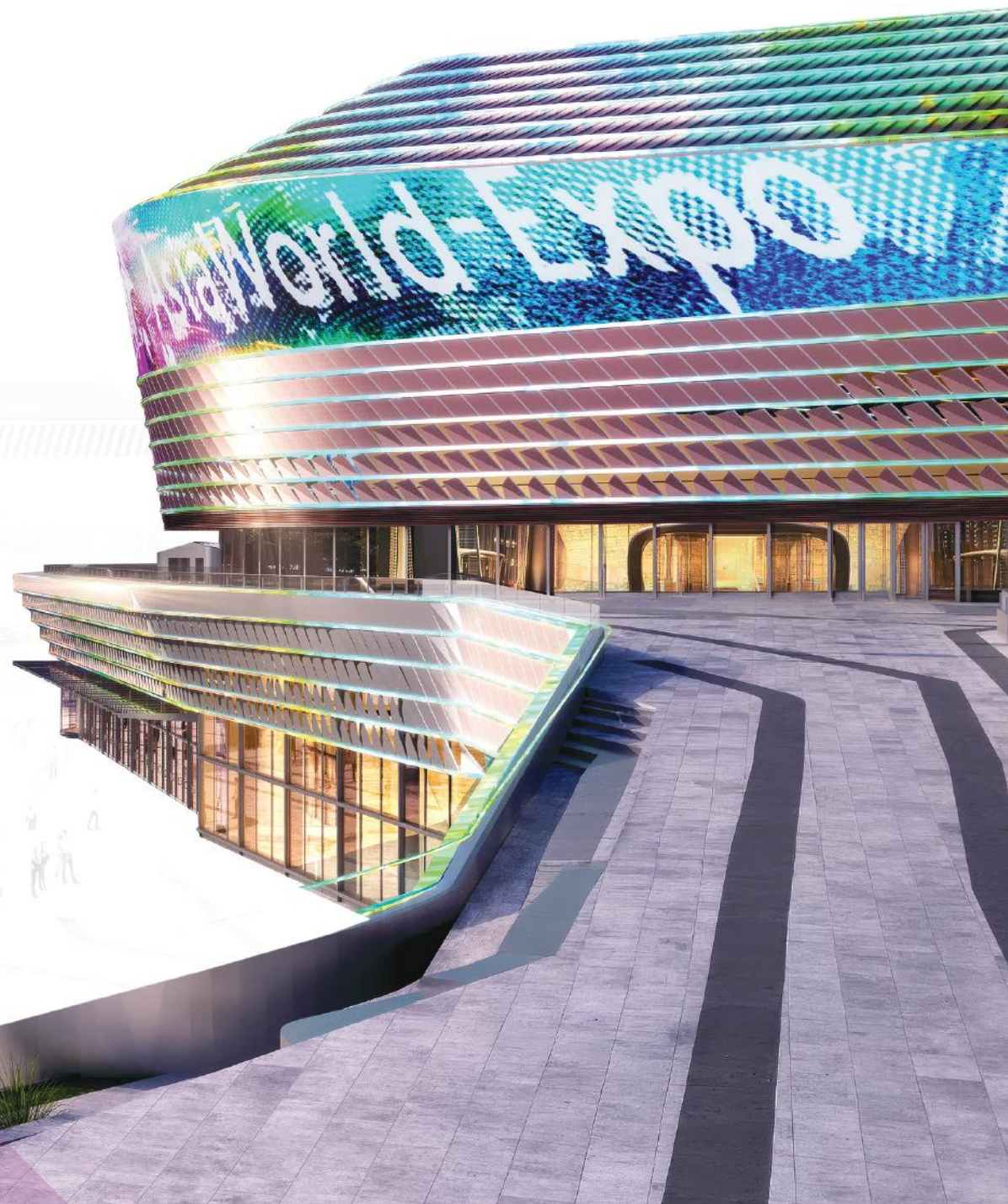
PHASE 2

扩建，不止于规模
更在于凝聚连接

亚博馆一期及二期，以空间成就理想，共同构建紧密相连的世界级盛事生态圈；结合香港国际机场“机场城市”蓝图核心项目 SKYTOPIA，为宏大构想开辟更广阔舞台，缔造更紧密的环球联结与更丰富的非凡体验。

相辅相成，为香港盛事、旅游及地标经济注入全新动能。

扩建之外，更倍添无限可能。





**WELCOME TO
ASIAWORLD-
EXPO**



ASIAWORLD-EXPO PHASE 1
**A STRONG FOUNDATION
FOR BIGGER MOMENTS**

成就 奠定更强优势





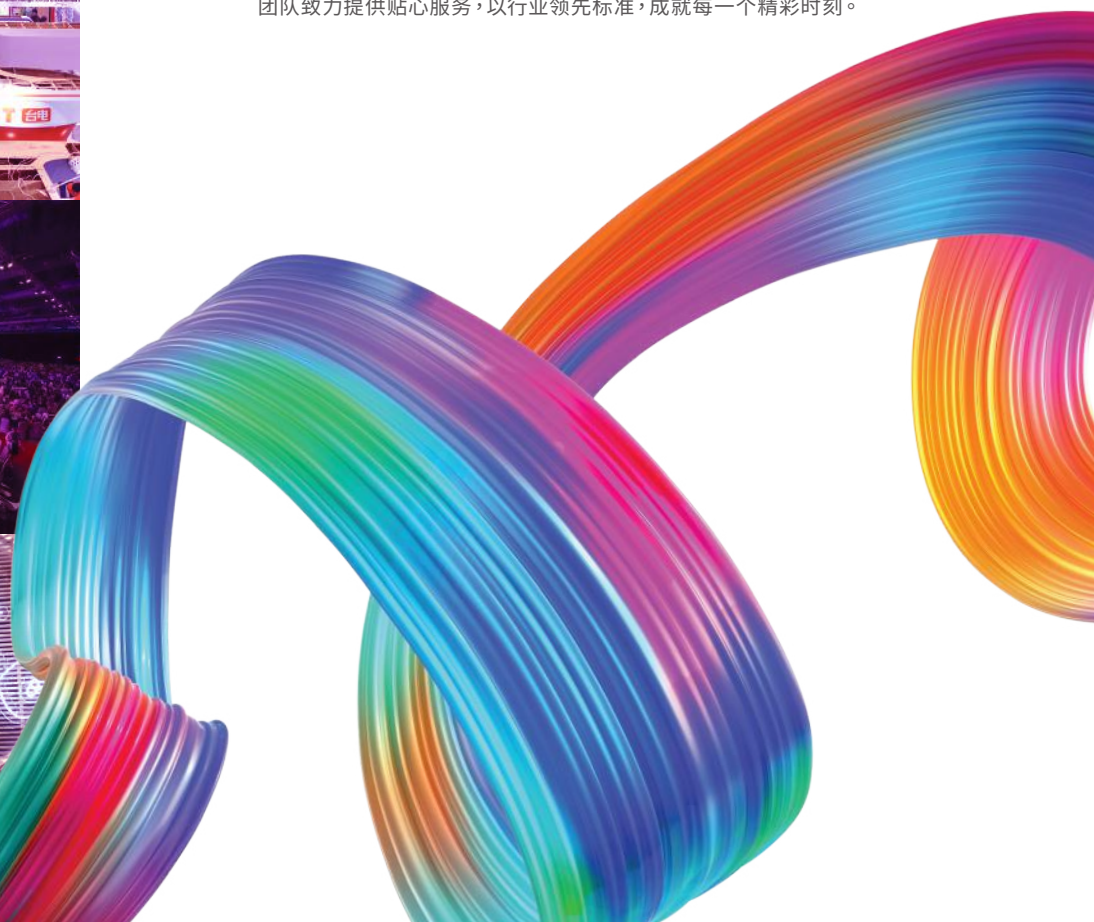
A LEGACY OF DELIVERY 卓越成就 一脉传承

Backed by an award-winning legacy of more than 200 international honours, AsiaWorld-Expo has established a benchmark for event excellence.

From high-profile conventions and exhibitions to grand banquets, world-class concerts and sporting events, every occasion is brought to life with industry-leading expertise, operational precision and exceptional service.

亚博馆荣获超过200项国际殊荣，为二期发展奠定世界级盛事基石。

从国际瞩目的会议展览、盛大宴会，到世界级演唱会及体育盛事，亚博馆的专业团队致力提供贴心服务，以行业领先标准，成就每一个精彩时刻。



ASIAWORLD-EXPO PHASE 2 A BOLDER HORIZON FOR WHAT COMES NEXT

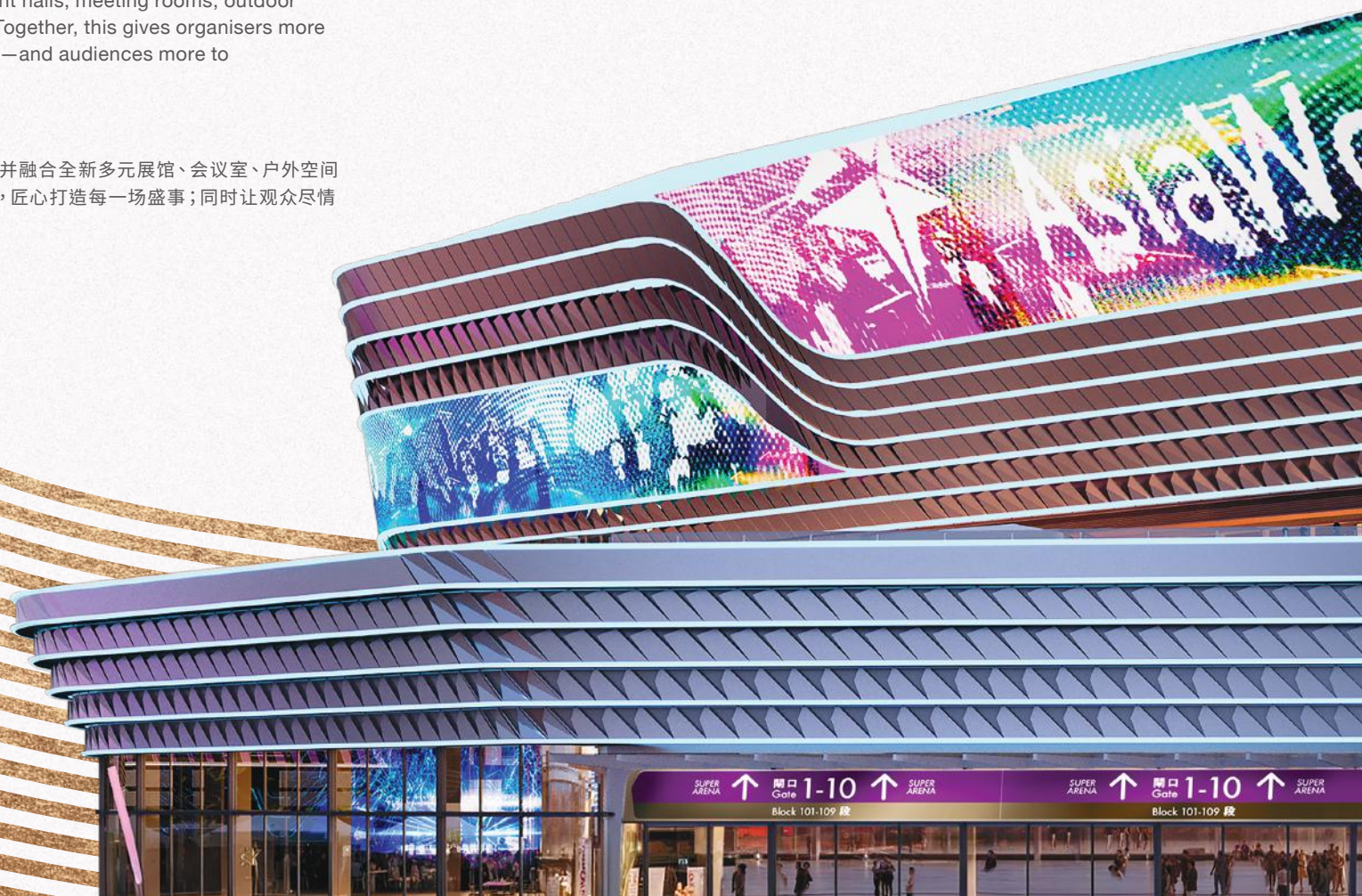
视野 开拓更广

PHASE 2 OPENS A NEW CHAPTER FOR EVENTS IN HONG KONG

At its heart is the city's largest purpose-built indoor performance arena, complemented by new event halls, meeting rooms, outdoor spaces and premium hospitality. Together, this gives organisers more flexibility to shape every occasion—and audiences more to experience, remember and share.

亚博馆二期将开启香港盛事新篇章

坐拥全港最大型专业室内表演场馆，并融合全新多元展馆、会议室、户外空间及活动配套，赋予主办方更高灵活性，匠心打造每一场盛事；同时让观众尽情沉浸其中，留下难忘回忆。



TOTAL EXHIBITION SPACE
WILL INCREASE TO
展览场地总面积将增至

100,000
SQM 平方米



ASIAWORLD SUPER ARENA



CREATING MORE REMARKABLE MOMENTS

拓展无限 成就非凡时刻



CAPACITY
容量

20,000+



HONG KONG'S LARGEST PURPOSE-BUILT INDOOR PERFORMANCE ARENA

全港最大型 专业室内表演场馆

Engineered to world-class standards, AsiaWorld Super Arena brings together flexible staging, professional acoustics, optimal sightlines and superior backstage facilities—supported by seamless logistics and exceptional production capabilities. As Hong Kong's premier new venue, it offers a rare, first-mover opportunity for naming rights.

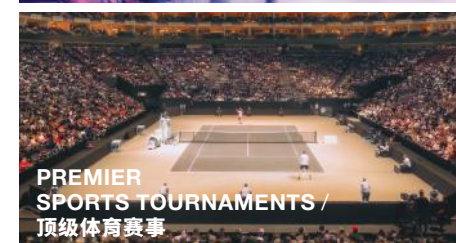
AsiaWorld Super Arena 以世界级标准匠心打造。从舞台布局、专业音响系统、观演视野到顶级后台设施，每一处细节皆经过精心设计；更辅以无缝衔接的后勤与顶尖的制作支持，成为大型盛事的理想之选。作为城中顶尖的全新场馆，这里亦为企业提供了首发冠名权商机。



量身打造多元盛事
DESIGNED FOR EVERY EVENT



ICONIC CONCERTS /
国际巨星演唱会



PREMIER
SPORTS TOURNAMENTS /
顶级体育赛事



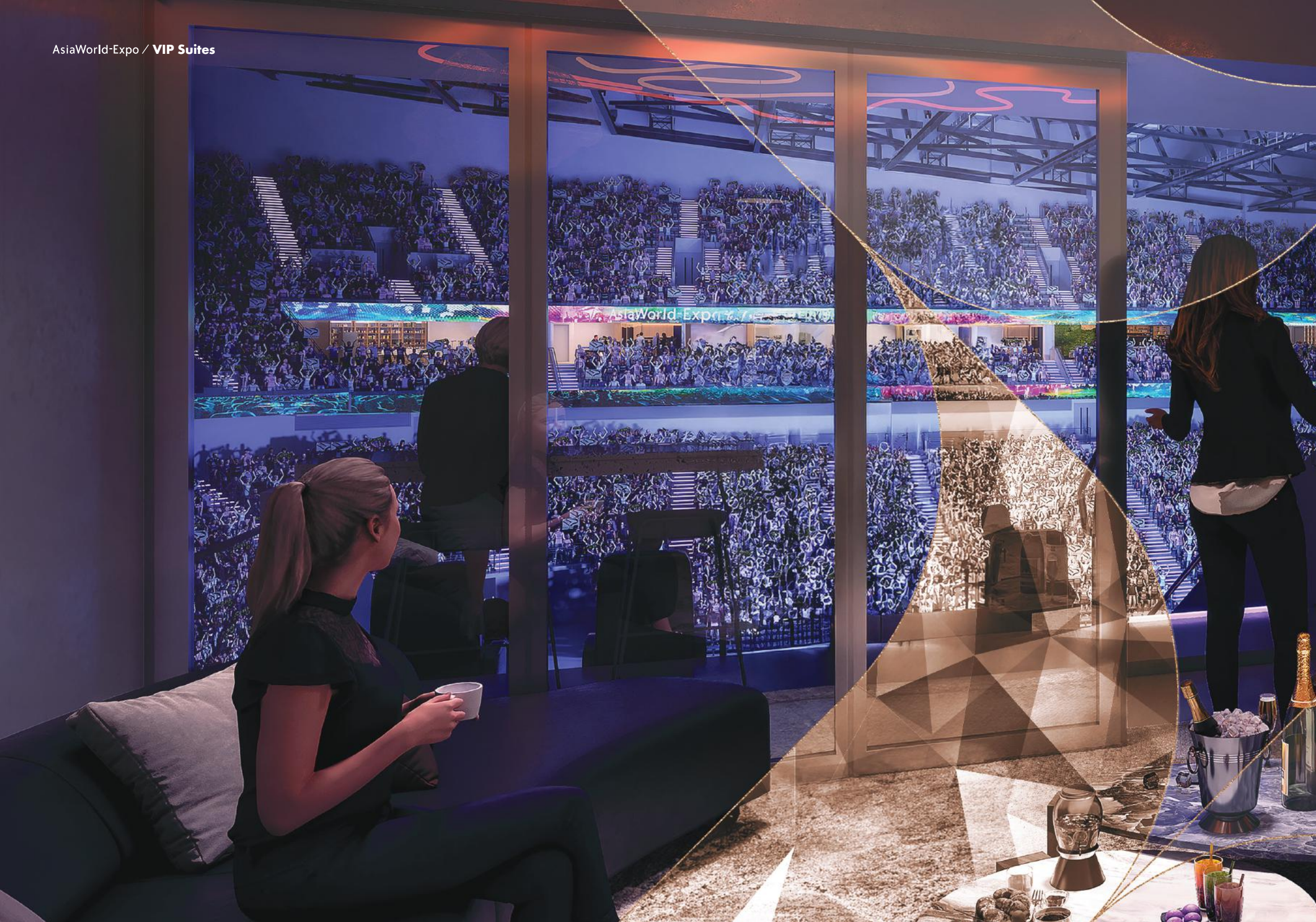
POP CULTURE
FESTIVALS /
流行文化盛会



INTERNATIONAL
CONFERENCES
国际会议



SPECTACULAR
LIVE ENTERTAINMENT /
大型娱乐活动



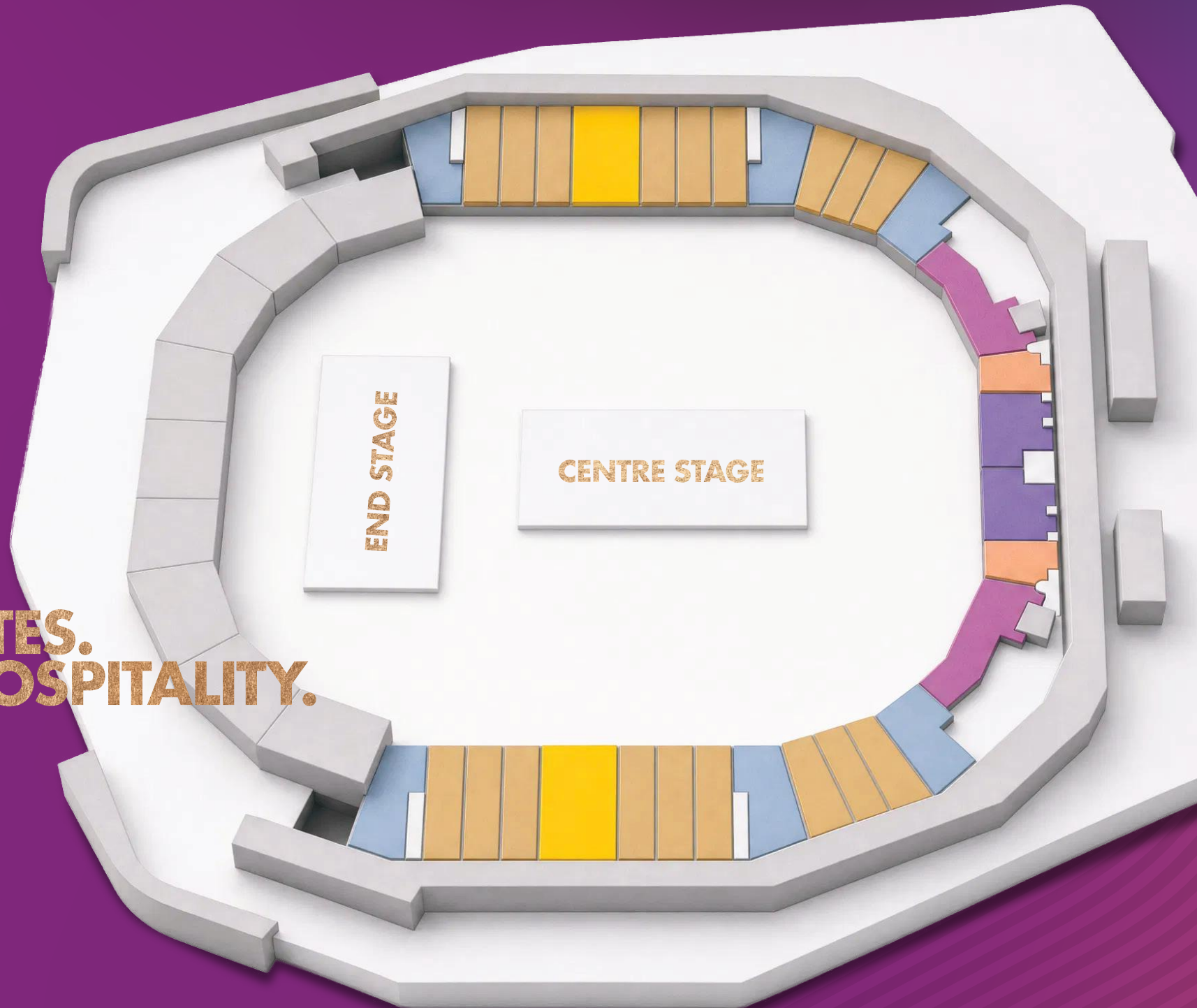
A MORE REFINED WAY TO EXPERIENCE THE MOMENT

臻享 更奢华体验



PRIVATE SUITES. PREMIUM HOSPITALITY.

独立包厢 顶奢款待





16 pax / 人

28-37 pax / 人

18 pax / 人

40 pax / 人

42 pax / 人

PREMIUM SEATS
尊尚座席

210 pax / 席

以实际施工为准 / Subject to actual construction

PREMIUM SIGHTLINES
独家视野

BESPOKE DINING
专属美饌

PRIVATE FACILITIES
私人设施

PRIORITY ACCESS
优先通道

Thirty VIP suites, accommodating 16 to 42 guests, offer privacy, premium sightlines, optimal stage proximity, and tailored dining for client entertainment, team recognition and celebrations.

With VIP parking and exclusive lift access directly to the suites, every visit is seamless from arrival to departure.

30间贵宾包厢可容纳16至42位宾客，集隐私空间、优越视野、理想舞台距离及专属餐饮服务于一体，适用于商务接待、团队建设及重要庆典等不同场合。

配备专属贵宾停车位及直达包厢的专用电梯，让宾客从抵达至离场，全程体验都尊贵流畅。





**GO FURTHER WITH
EVERY CONNECTION**

连接更广 机遇全面拓展



**3 NEW HALLS.
MORE ROOM FOR
EVERY EVENT TO SCALE.**

3个全新展馆 盛事规模 随心所展



Three brand-new exhibition halls offer flexible configurations for trade shows, public exhibitions, product launches, international conferences and a wide range of major events.

The new Phase 2 halls can be used independently or connected to the AsiaWorld Super Arena. Organisers can also utilise the Phase 1 halls to further expand the event space, accommodate events of different scales and unlock even greater possibilities.

三大全新展馆，布局灵活多变，从商贸展销、公众展览、产品发布到国际会议，各种盛事皆可从容举办，尽显非凡气度。

亚博馆二期全新展馆既可独立使用，亦可与 AsiaWorld Super Arena 互通；主办机构更可随心联动一期展馆，进一步扩展活动空间，满足不同规模活动需求，释放无限可能。



EVERY SESSION WITHIN REACH

每场会议 近在咫尺



10+ MEETING ROOMS
间会议室

TOTAL 总面积

1,800+ SQM
平方米

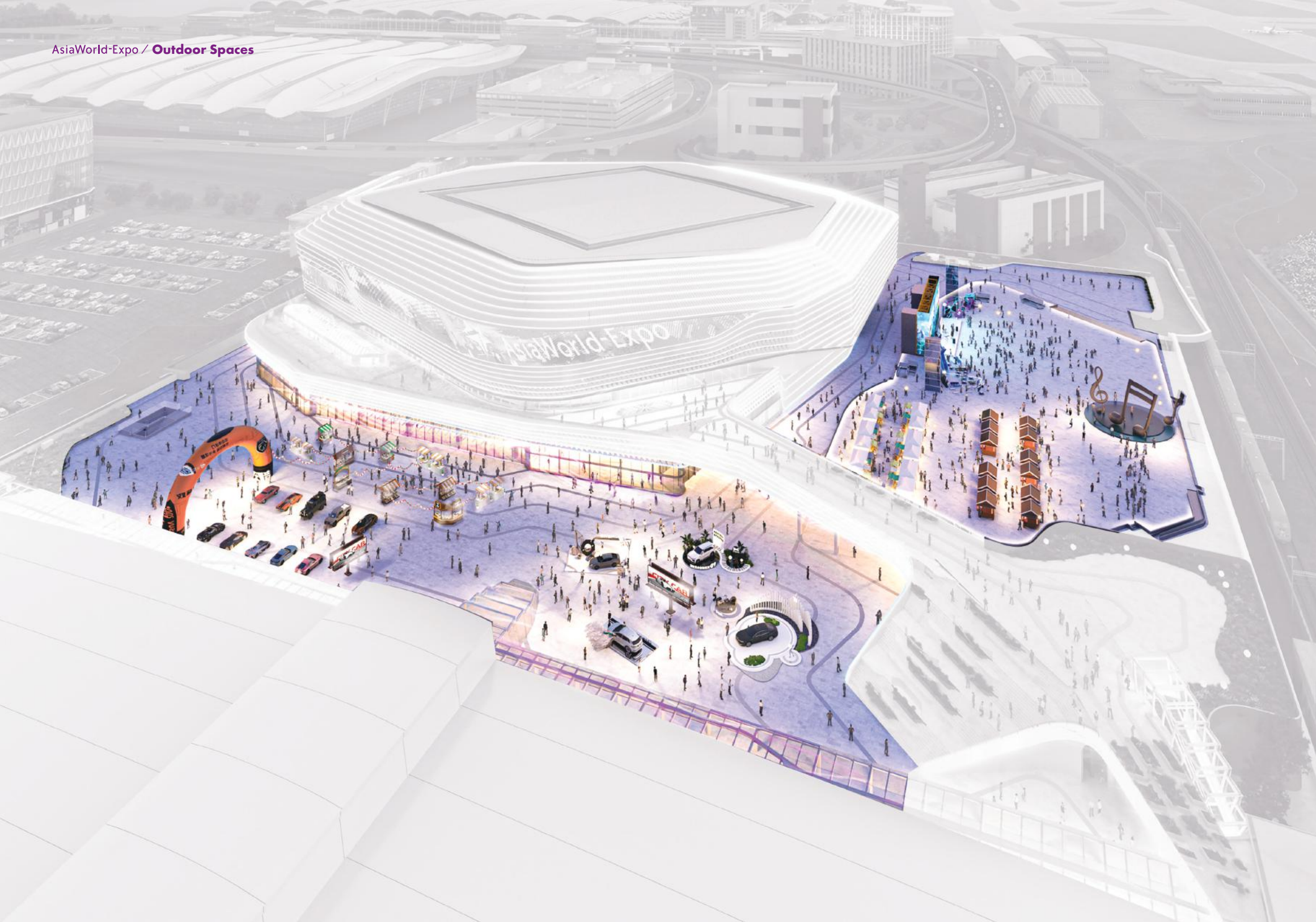
Flexible partitions allow each room to be configured for small to medium-sized conferences, meetings and breakout sessions for 1,000+ guests—all conveniently located within easy reach of the main event floor.

灵活分隔设计，可根据需求自由配置，适用于容纳1,000+位宾客的中小型论坛、会议及分组讨论。毗邻活动主场馆，往来高效便捷。



A WIDER WORLD UNDER OPEN SKIES

延伸户外空间 开创更广天地



A NEW SETTING FROM DAY TO NIGHT

从日到夜 自成焦点

The outdoor spaces surrounding the new arena can extend the main programme or become destinations in their own right.

From festivals and fan zones to product launches and large-scale brand activations, they create more room to engage audiences, build energy and bring ambitious ideas into the open air.

紧邻 AsiaWorld Super Arena 的户外空间，既可作为场内活动的延伸，也可是独当一面的特色场地。

从是户外音乐节、粉丝应援专区、产品发布会到大型品牌活动，广阔场地皆可汇聚人潮、营造声势，让创意尽情绽放。



MUSIC FESTIVALS /
音乐节



AUTOMOTIVE SHOWCASES /
汽车展览



WEEKEND BAZAARS
AND MARKETS /
周末市集



PET-FRIENDLY EVENTS /
宠物友好活动

**BEYOND THE VENUE,
A FULLER EXPERIENCE AT EVERY TURN**

場地之外 服務更臻完善



Association
Mondiale de la
Gastronomie

ACCREDITED MEMBER
OF
CHAÎNE DES RÔTISSEURS
法国国际美食协会认证会员

SERVED WITH DISTINCTION

匠心入馔 非凡呈献

From pre-show receptions and grand banquets to private dining, our award-winning culinary team creates fully customisable global menus for every occasion.

Thoughtfully prepared and impeccably presented, every dish is designed to elevate the guest experience.

从演出前酒会、盛大宴会到私人餐叙，屡获殊荣的餐饮团队倾注匠心巧思，
为不同场合度身定制精致环球美馔。

名厨烹制到席前呈献，每一道佳肴均精益求精，为奢华体验升华层次。

CATERING FOR DIVERSE DIETARY NEEDS

满足多元餐饮需求

KOSHER MENUS / 犹太洁食菜单



VEGETARIAN MENUS / 素食菜单



HALAL MENUS / 清真菜单







art
exhi
bition -

art
exhi
bition -

INDIE
music night
MARIE NOISE
THE LAST
MUSIC SHOW

MUSIC
FESTIVAL

MUSIC
FESTIVAL
MUSIC



GREATER VISIBILITY AT EVERY TOUCHPOINT

品牌所至 处处瞩目

Extend your brand beyond the event floor through physical and digital media, bespoke branded zones and tailored sponsorship opportunities.

Each high-impact platform is designed to capture attention, drive deep engagement, and connect your brand with global audiences throughout their journey.

高效曝光，自然引人注目。

通过实体及数字媒体、品牌专属定制专区及量身打造的赞助方案，将品牌影响力延伸至活动场内外，让品牌全程紧密连结全球目标受众。





TOTAL PRIVACY, SEAMLESS TRANSIT

高度私密 接驳无缝

Bespoke travel services tailored to every step of your journey. Complete all travelling processes in-lounge.

Experience a luxurious new way to fly – worlds away from the hustle and bustle in the terminals. Whether travelling for business or leisure, enjoy a seamless and pleasant journey.

匠心设计的尊贵礼遇满足旅人所需。

不论商务出游或旅游，旅客均可闲适自在于贵宾室内完成一站式登记手续，
远离人来人往的客运大楼，享受崭新豪华体验，轻松踏上旅程。



HKIA
VIP LOUNGE





A BRIGHTER WORLD OF EXPERIENCES

让世界 绽放更多精彩

SKYTOPIA

IS ALL HERE

PREMIUM LIFESTYLE AND BUSINESS OPPORTUNITIES

尊尚生活 商务荟萃



LUXURY HOTELS
高端酒店



AIRPORT CITY COVE & PROMENADE
机场城市湾畔水域及海滨长廊



**ART & VALUABLES
STORAGE FACILITY**
艺术与珍品仓储设施



**BUSINESS AVIATION
CENTRE**
商用航空中心



ART COMMUNITY
艺术社区



**RETAIL, DINING &
ENTERTAINMENT**
零售、餐饮及娱乐



HKIA VIP LOUNGE
香港国际机场贵宾室



AIRPORT BAY MARINA
机场游艇港湾

ASIAWORLD-EXPO PHASE 1 & PHASE 2 亚博馆一期及二期



MARINE RESORT 海湾度假酒店



WATER RECREATION 水上休闲游乐

SKYTOPIA

A destination leveraging Hong Kong's unique strengths to integrate exhibition and conference, art, popular culture, entertainment, water activities, hospitality, and leisure.

善用香港独特优势，并完美结合展览及会议、艺术、流行文化、娱乐、水上活动、酒店及休闲等综合式地标

ENTERTAINMENT, LEISURE AND DISCOVERY

娱乐休闲 精彩探索

SKYTOPIA

HONG KONG INTERNATIONAL AIRPORT

香港国际机场

1 min 分钟



TO/FROM AIRPORT
往来机场



TERMINAL 1
一号客运大楼

TERMINAL 2
二号客运大楼

ASIAWORLD-EXPO PHASE 2

亚洲国际博览馆二期

ASIAWORLD-EXPO PHASE 1

亚洲国际博览馆一期

24 mins 分钟



TO/FROM DOWNTOWN
(FROM AIRPORT STATION)
由机场站往来市区



AIRPORT BAY MARINA

机场游艇港湾

8 mins 分钟

AIRPORT TUNG CHUNG LINK



TO/FROM TUNG CHUNG
往来东涌

Connect SKYTOPIA with Tung Chung town centre via an autonomous transportation system.
采用自动驾驶运输系统连接 SKYTOPIA 与邻近的东涌市中心。

3 mins 分钟

AIRPORTCITY LINK



航天走廊

TO/FROM SKYTOPIA
AND HZMB
HONG KONG PORT
往来 SKYTOPIA 及
港珠澳大桥香港口岸

The autonomous transportation system will operate on Airportcity Link, a dedicated vehicular bridge integrated with a pedestrian walkway.

结合行人路的专用行车天桥，自动驾驶运输系统将于航天走廊上运行。

HONG KONG- ZHUHAI-MACAO- BRIDGE HONG KONG PORT

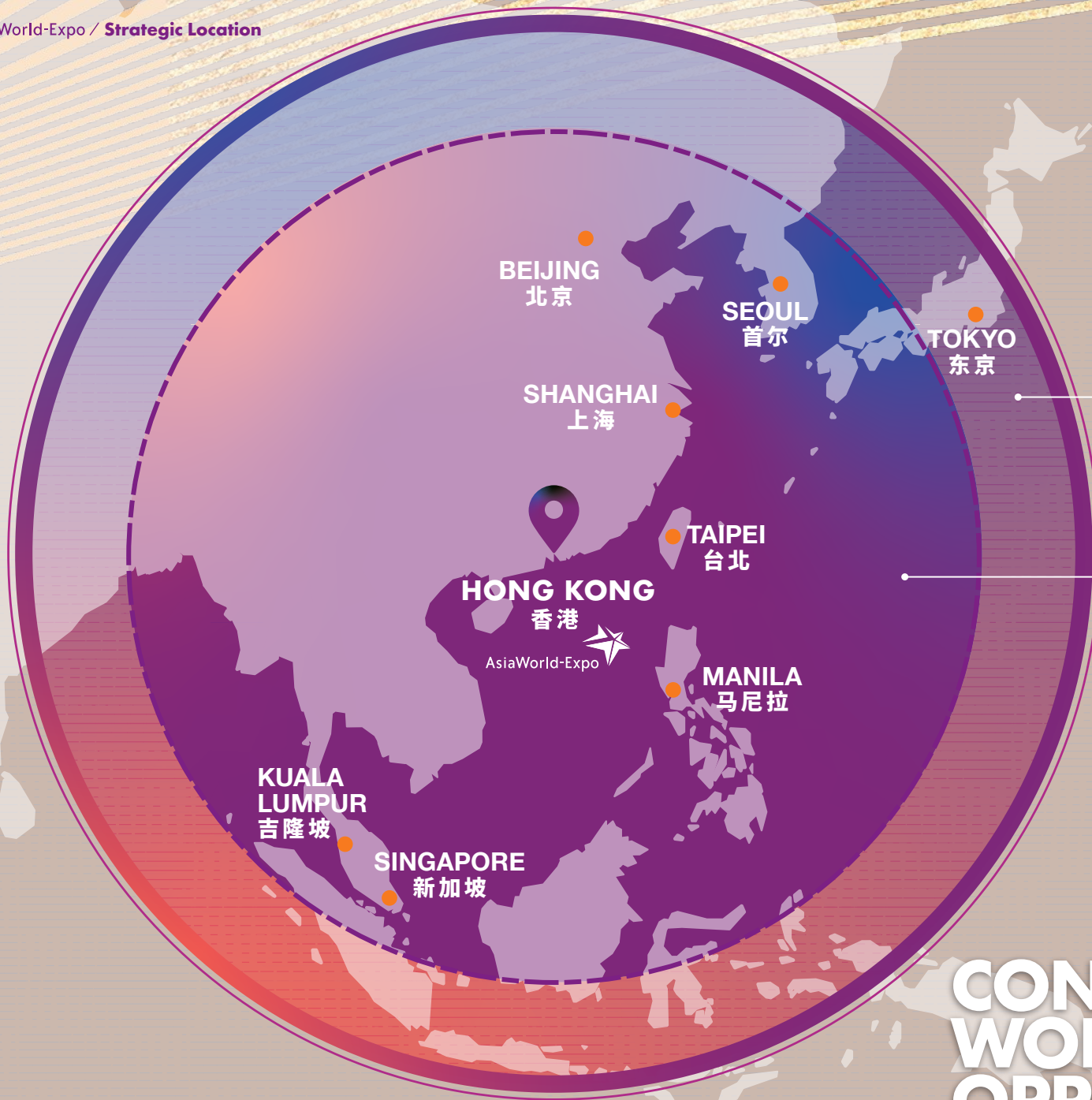
港珠澳大桥香港口岸

ONE DESTINATION. EVERY EXPERIENCE CONNECTED.

一站汇聚 万象相连

With AsiaWorld-Expo as a key anchor, the integrated district creates more ways to meet, connect and explore—from day into night.

以亚博馆为核心，汇聚日夜精彩，创造更多交流与探索机会，打造更加丰盛多元的到访体验。

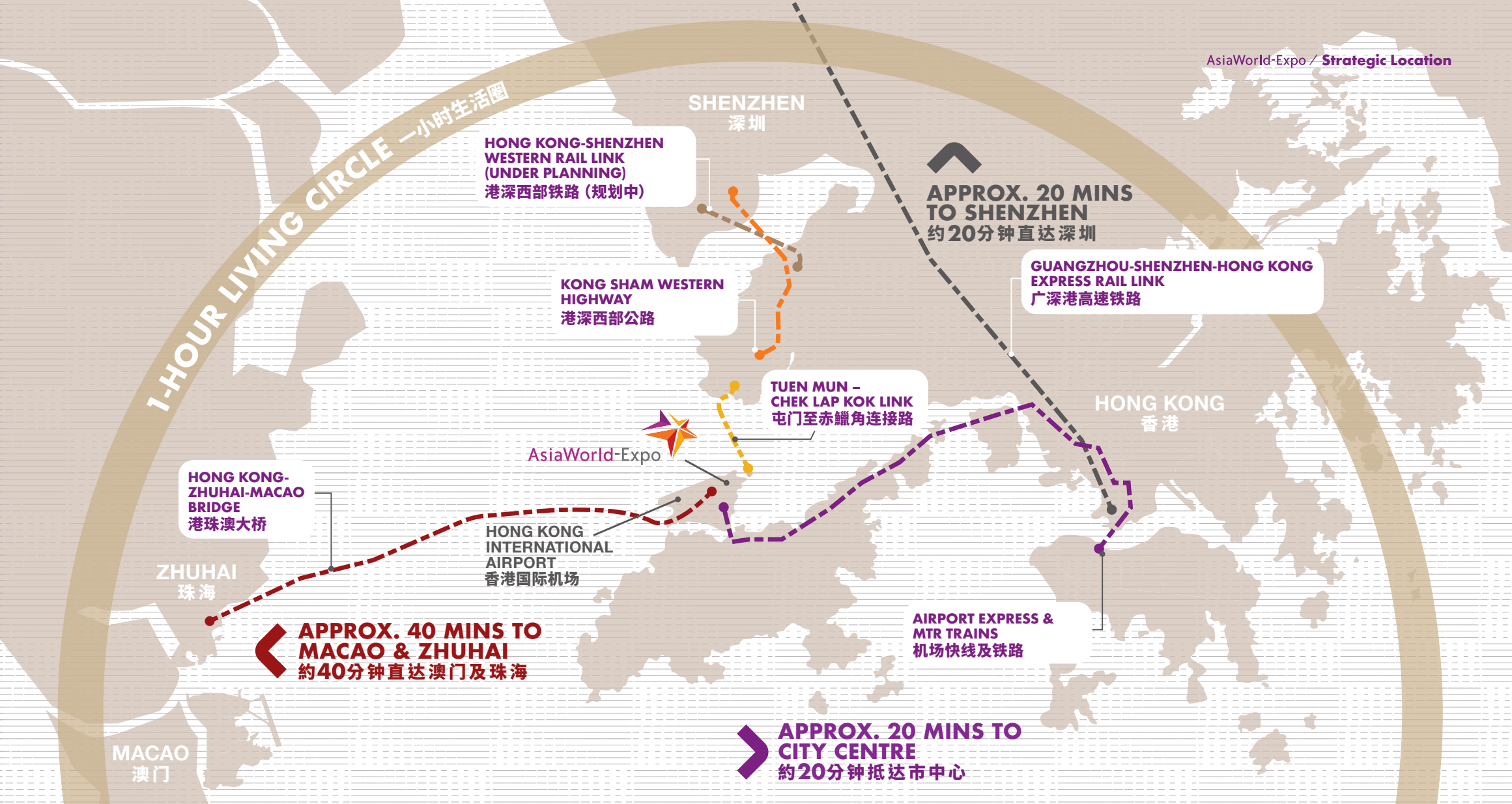


5 HOURS
TO HALF THE WORLD'S
POPULATION
5小时覆盖全球半数人口

4 HOURS
TO ASIA'S KEY MARKETS
4小时直达亚洲主要市场

**CONNECTING THE
WORLD, UNLOCKING
OPPORTUNITIES**

联通世界 开拓无限机遇



SEAMLESS DUAL-GATEWAY CONNECTIVITY

双门户无缝连接

Adjacent to Hong Kong International Airport and the Hong Kong-Zhuhai-Macao Bridge, AsiaWorld-Expo connects Hong Kong, the Greater Bay Area and the world.

毗邻香港国际机场及港珠澳大桥，亚博馆坐拥香港与大湾区双重枢纽优势，与世界紧密相连。



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ASIAWORLD-EXPO 亚洲国际博览馆



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